

Vendors Information Monthly Statistics

Web Log Analysis Monthly Report January 2008

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Table of Contents

Overview Dashboard]
Marketing Dashboard	
Referrers Dashboard	
Activity by Referring Site	
Activity by Referring Domain	9
Activity by Referring Page	11
Search Engines Dashboard	13
Activity by Search Engine	15
Activity by Search Phrase	29
Activity by Search Keyword	33
Visitors Dashboard	39
Top Visitors	43
New vs. Return Visits	47
Visitors by Number of Visits	49
Visitors Trend	51
Visits Trend	55
Top Organizations	57
Top Authenticated Usernames	59
Top Domain Names	61
Top-Level Domain Types	63
Pages Dashboard	65
Top Pages	67
Top Content Groups	7 1
Top Directories	73
Files Dashboard	75
Most Downloaded Files	77

Table of Contents

Most Accessed File Types	79
Most Uploaded Files	81
Navigation Dashboard	83
Top Entry Pages	85
Top Entry Files	89
Top Exit Pages	91
Single Access Pages	95
Top Paths Through Site	99
Referrers Dashboard	103
Activity by Referring Site	
Activity by Referring Domain	107
Activity by Referring Page	109
Search Engines Dashboard	111
Activity by Search Engine	113
Activity by Search Phrase	127
Activity by Search Keyword	131
Technical Dashboard	137
Page Views Trend	139
Hits Trend	141
Bandwidth: Kbytes Transferred Trend	143
Average Time to Serve Pages	145
Errors Dashboard	147
Client Errors	149
File Not Found Errors	151
Server Errors	
Activity Dashboard	

Table of Contents

Visits by Number of Pages Viewed	157
Visits by Day of the Week	159
Hits by Day of the Week	161
Visits by Hour of the Day	163
Hits by Hour of the Day	165
Visit Duration by Visits	167
Visit Duration by Page Views	169
Browsers and Platforms Dashboard	
Top Browsers	
Top Browsers by Version	
Top Spiders	179
Top Platforms	183
Glossary	183

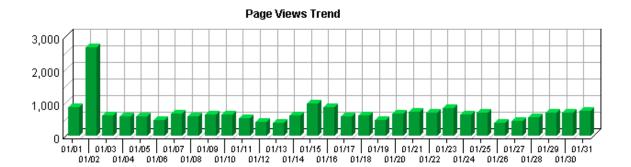
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	13,539
Average per Day	436
Average Visit Length	00:12:24
Median Visit Length	00:03:58
International Visits	2.75%
Visits of Unknown Origin	55.88%
Visits from Your Country: United States (US)	41.37%



Page View Summary

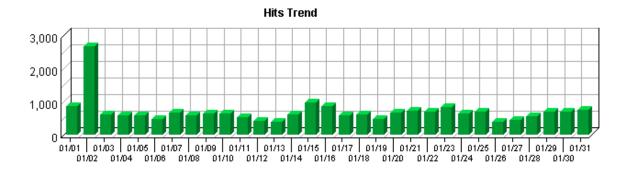
Page Views	21,524
Average per Day	694
Average Page Views per Visit	1.59

Overview Dashboard 1



Visitor Summary

Unique Visitors	4,771
Visitors Who Visited Once	3,635
Visitors Who Visited More Than Once	1,136
Average Visits per Visitor	2.84



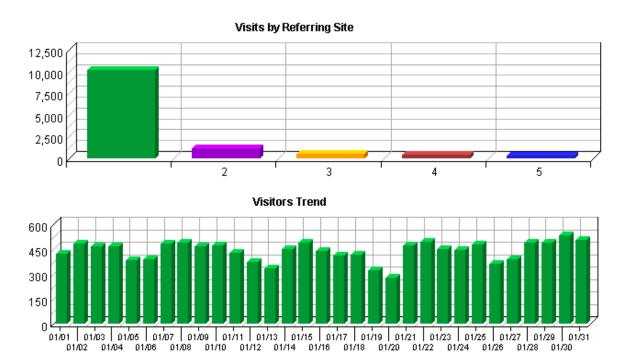
Hit Summary

Successful Hits for Entire Site	21,524
Average Hits per Day	694
Home Page Hits	1,583

2 Overview Dashboard

Marketing Dashboard

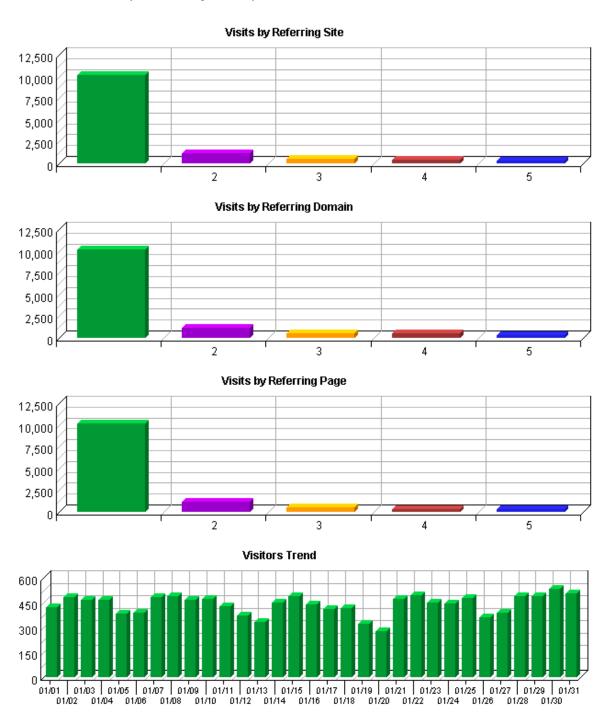
This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

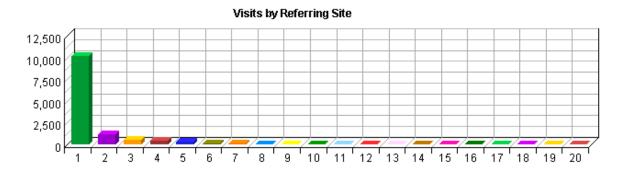


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	10,212	75.43%
2.	http://www.google.com/	1,185	8.75%
3.	http://search.msn.com/	554	4.09%
4.	http://search.yahoo.com/	450	3.32%
5.	http://search.live.com/	315	2.33%
6.	http://www.google.ca/	75	0.55%
7.	http://es.epa.gov/	61	0.45%
8.	http://www.epa.gov/	47	0.35%
9.	http://www.google.co.in/	37	0.27%
10.	http://www.google.cn/	32	0.24%
11.	http://www.ask.com/	32	0.24%
12.	http://www.google.co.uk/	28	0.21%
13.	http://www.care2.com/	19	0.14%
14.	http://www.dogpile.com/	15	0.11%
15.	http://usasearch.gov/	14	0.10%
16.	http://search.yahoo.co.jp/	13	0.10%
17.	http://translate.google.com/	12	0.09%
18.	http://www.google.com.au/	11	0.08%
19.	http://www.google.it/	11	0.08%
20.	http://tw.search.yahoo.com/	11	0.08%
	Subtotal	13,134	97.01%
	Other	405	2.99%
	Total	13,539	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

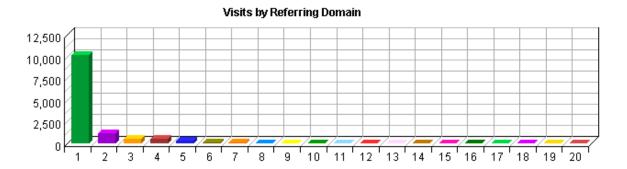
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	10,212	75.43%
2.	google.com	1,207	8.91%
3.	msn.com	558	4.12%
4.	yahoo.com	492	3.63%
5.	live.com	329	2.43%
6.	epa.gov	108	0.80%
7.	google.ca	77	0.57%
8.	google.co.in	37	0.27%
9.	ask.com	34	0.25%
10.	google.cn	32	0.24%
11.	google.co.uk	28	0.21%
12.	care2.com	19	0.14%
13.	usasearch.gov	15	0.11%
14.	dogpile.com	15	0.11%
15.	earth911.org	14	0.10%
16.	yahoo.co.jp	13	0.10%
17.	google.it	11	0.08%
18.	google.com.au	11	0.08%
19.	google.de	10	0.07%
20.	google.co.kr	10	0.07%
	Subtotal	13,232	97.73%
	Other	307	2.27%
	Total	13,539	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

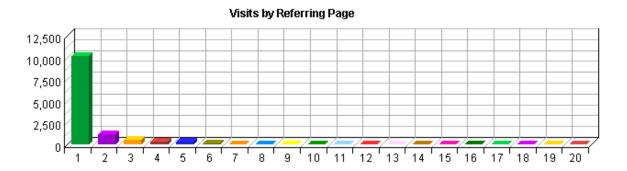
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	10,212	75.43%
2.	http://www.google.com/search	1,159	8.56%
3.	http://search.msn.com/results. aspx	518	3.83%
4.	http://search.yahoo.com/ search	326	2.41%
5.	http://search.live.com/ results.aspx	301	2.22%
6.	http://www.google.ca/search	73	0.54%
7.	http://www.google.co.in/ search	37	0.27%
8.	http://search.msn.com/results. asp	35	0.26%
9.	http://www.google.cn/search	32	0.24%
10.	http://www.ask.com/web	32	0.24%
11.	http://www.google.co.uk/ search	28	0.21%
12.	http://www.epa.gov/ waterscience/guide/technologies.html	20	0.15%
13.	http://www.care2.com/ greenliving/formaldehyde-free-kitchens. html	19	0.14%
14.	http://search.live.com/ spresults.aspx	14	0.10%
15.	http://usasearch.gov/search	14	0.10%
16.	http://www.google.com/ie	14	0.10%
17.	http://es.epa.gov/vendors	14	0.10%
18.	http://search.yahoo.co.jp/ search	13	0.10%
19.	http://es.epa.gov/search97cgi/s97_cgi	12	0.09%
20.	http://www.google.it/search	11	0.08%
	Subtotal	12,884	95.16%
	Other	655	4.84%
	Total	13,539	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

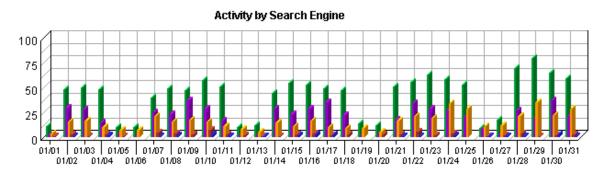
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

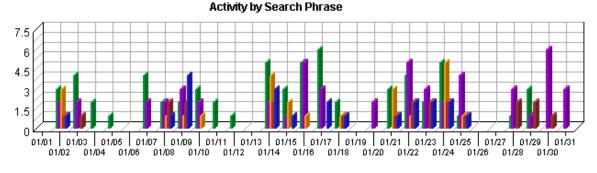
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

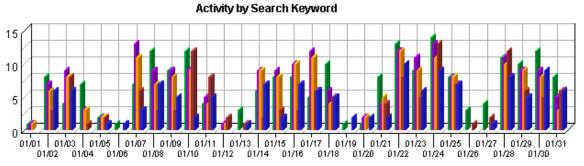
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







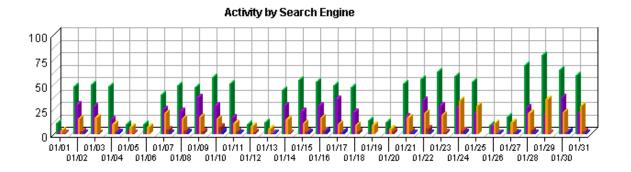


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,298	49.71%
2.	msn	605	23.17%
3.	yahoo	484	18.54%
4.	google canada	78	2.99%
5.	google uk	30	1.15%
6.	yahoo japan	14	0.54%
7.	google italy	11	0.42%
8.	yahoo taiwan	11	0.42%
9.	google australia	11	0.42%
10.	google germany	10	0.38%
11.	altavista	8	0.31%
12.	google japan	7	0.27%
13.	google france	6	0.23%
14.	hotbot	5	0.19%
15.	yahoo mexico	5	0.19%
16.	aol netfind	5	0.19%
17.	yahoo canada	4	0.15%
18.	cnet search.com	3	0.11%
19.	yahoo spain	3	0.11%
20.	netscape	2	0.08%
	Subtotal	2,600	99.58%
	Total	2,611	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1.	penetone corporation	11	0.42%
google	american metal wash	11	0.42%
	intercont products	10	0.38%
	recra environmental	8	0.31%
	raasm usa	7	0.27%
	analytix technologies	7	0.27%
	mc2 environmental	6	0.23%
	dsc environmental	6	0.23%
	kleer-flo co	6	0.23%
	oil mop inc	6	0.23%
	bestech industry inc.	5	0.19%
	optimum air corp	5	0.19%
	national air survey	5	0.19%
	selig chemical	5	0.19%
	action blower	5	0.19%
	oil mop	5	0.19%
	acid waste management	5	0.19%
	recycling fluid technologies	4	0.15%
	bestech industry	4	0.15%
	sauers engineering	4	0.15%
2. msn	consolidated plastics	64	2.45%
	consolidated plastics company	42	1.61%
	consolidatedplastics.com	24	0.92%
	www.consolidatedplastics.com	21	0.80%
	panametrics	13	0.50%
	consolidated plastics company inc	12	0.46%
	consolidated plastics co	10	0.38%
	aga gas inc	8	0.31%
	consolidated plastic	7	0.27%
	highland tank	6	0.23%
	consolidatedplastics		0.19%
	consolidated plastics company, inc.		0.15%
	kleer flo		0.15%
	john c. dolph co.		0.15%
	selig industries	4	0.15%
	rosemount analytical	3	
	orange–sol	3	
	nilfisk of america	3	0.11%

	empire abrasive	3	0.11%
	oil mop inc	3	0.11%
3.	consolidated plastics company	10	0.38%
yahoo	global encasement	6	0.23%
	consolidated plastics company inc	6	0.23%
	rosemount analytical inc	5	0.19%
	oil mop inc	4	0.15%
	selig industries	4	0.15%
	consolidated plastic company	3	0.11%
	black rhino recycling inc	3	0.11%
	amptron corporation	3	0.11%
	aga gas inc	3	0.11%
	accel graphic systems	3	0.11%
	crosible inc	3	0.11%
	selig chemicals	3	0.11%
	dedert corporation	3	0.11%
	earth smart laundry cd	3	0.11%
	oil rite corp	3	0.11%
	omega recycling technologies	3	0.11%
	vin-dotco.inc	3	0.11%
	costarelli usa	2	0.08%
	the hotsy corporation	2	0.08%
4.	penetone corporation	3	0.11%
google canada	dedert corporation	2	0.08%
Variada	alberta waste exchange	2	0.08%
	infinitex	2	0.08%
	madison chemical industries	1	0.04%
	sonicor instruments corp.	1	0.04%
	mpf engineered filter		0.04%
	natural products international		0.04%
	parking garage co detection system vendor in ottawa		0.04%
	envirotest casper	1	0.04%
	pollustop	1	0.04%
	31 filter ltd.	1	0.04%
	lakes environmental real-time dispersion modelling		0.04%
	ian nazzari		0.04%
	lexaire inc		0.04%
	douglas weltz		0.04%
	31 filters ltd		0.04%
	quaker chemical h2s waste		0.04%
	consolidated plastics company		0.04%
	magido	1	0.04%

5.	filterkleen oil filter	2	0.08%
google uk	respiratory filtrete	1	0.04%
	flomatic feeder	1	0.04%
	sponge blasting	1	0.04%
	omi inc skimmers	1	0.04%
	pollustop	1	0.04%
	hydroclave epa	1	0.04%
	antifreez recovery	1	0.04%
	omi rope skimmer	1	0.04%
	bock engineering products	1	0.04%
	panametrics process control division	1	0.04%
	alfa laval separations element	1	0.04%
	process control	1	0.04%
	farboil company	1	0.04%
	usf filterite	1	0.04%
	american vacuum company	1	0.04%
	flexiwatt	1	0.04%
	enviro pond skimmers	1	0.04%
	hyde separators	1	0.04%
	medi analytika india pvt. ltd	1	0.04%
6. yahoo	nextemp	2	0.08%
japan	DNASLVE	2	0.08%
	elf atochem north america inc.	1	0.04%
	cci coolant	1	0.04%
	pall aeropower	1	0.04%
	continental equipment corp		0.04%
	gardco	1	0.04%
	ronningen petter	1	0.04%
	fricï¼?rot		0.04%
	jet sponge	1	0.04%
	ronningen-petter	1	0.04%
	e. l. foust co., inc.		0.04%
7. google	cafimar	2	0.08%
italy	prekote technology	1	0.04%
·	centrifix	1	0.04%
	ecolink.com	1	0.04%
	ecolink	1	0.04%
	atotech heef	1	0.04%
	bahlouli mikael	1	0.04%
	glitsch process equipment italia	1	0.04%
	usf filtration separations	1	0.04%
	hyperflo	1	0.04%

8. yahoo	dedert	1	0.04%
taiwan	bonar inc.	1	0.04%
	(sonicor instrument corporation, copiague, ny)	1	0.04%
	komline-sanderson	1	0.04%
	magnatech corp	1	0.04%
	ecosense epa	1	0.04%
	usf filtration	1	0.04%
	zander filter	1	0.04%
	delimonene	1	0.04%
	filterite usf	1	0.04%
9.	cafimar	2	0.08%
google australia	navco inc	2	0.08%
austrana	ewt, inc	1	0.04%
	katec incorporated	1	0.04%
	high tech marine glenn thornton	1	0.04%
	beamalloy corporation of dublin	1	0.04%
	clam products	1	0.04%
	lenox polymers	1	0.04%
	ppk environmental	1	0.04%
10.	wetec remscheid	1	0.04%
google germany	bluegold degreasing	1	0.04%
germany	accel graphic systems dallas texas	1	0.04%
	accel graphics systems dallas	1	0.04%
	bock engineered products inc.	1	0.04%
	brighton custom fabricating	1	0.04%
	national chemical industries corporation	1	0.04%
	patchen inc	1	0.04%
	usf filterite	1	0.04%
	sarana alam semesta	1	0.04%
11.	epa aproved	1	0.04%
altavista	komline-sanderson	1	0.04%
	black rhino recycling	1	0.04%
	industrial bearing vendor	1	0.04%
	bock engineered products inc	1	0.04%
	'tower tech towers	1	0.04%
	air biofilters design	1	0.04%
	pc	1	0.04%
12.	environment dynamics inc.	1	0.04%
google japan	artech inc	1	0.04%
Jupun	cryo blast	1	0.04%
	amptron corporation	1	0.04%
	neytech	1	0.04%

		ï¼-ï¼¥ï¼-TEC ï¼;ï¼-ERICï¼; CORPï¼	1	0.04%
		rockville inc	1	0.04%
13		infinitex	2	0.08%
goo, franc	-	sponge jet	2	0.08%
manc	Æ	mop technology	1	0.04%
		sponge-jet, inc.	1	0.04%
14		exsorbet	3	0.11%
hoth	bot	exsorbet.com	1	0.04%
		alan f. yen, swarthmore, pa	1	0.04%
15		sponge jet	2	0.08%
yah mexi		sensorex	1	0.04%
mexi	ico	empire abrasive equipment	1	0.04%
		george fischer rotameters	1	0.04%
	i. aol	magnatech corp,com	1	0.04%
netfir	nd	information about it vendors	1	0.04%
		wilcox sales	1	0.04%
		vendor	1	0.04%
		american formulating	1	0.04%
17		cryo blasting	1	0.04%
yah canad		albarrie	1	0.04%
Carrac	uu	oars smart sponge	1	0.04%
		phone number of agat laboratories mississauga	1	0.04%
	3. cnet	3m filtration products	2	0.08%
searc	ch.com	recycling fluid technologies	1	0.04%
19		manometer	2	0.08%
yaho spain		industrial magnetics, inc	1	0.04%
20		inland technology inc	1	0.04%
nets	scape	solleco.com	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1.	environmental	100	3.83%
google	inc	95	3.64%
	inc.	65	2.49%
	corporation	45	1.72%
	products	38	1.46%
	american	34	1.30%
	technologies	34	1.30%
	company	32	1.23%
	systems	32	1.23%

	oil	31	1.19%
	services	27	1.03%
	metal	27	1.03%
	corp	26	1.00%
	engineering	24	0.92%
	air	22	0.84%
	mop	22	0.84%
	usa	20	0.77%
	in	19	0.73%
	recycling	17	0.65%
	wash	17	0.65%
2. msn	consolidated	159	6.09%
	plastics	145	5.55%
	company	64	2.45%
	inc	40	1.53%
	consolidated plastics.com	24	0.92%
	www.consolidatedplastics.com	21	0.80%
	inc.	19	0.73%
	oil	17	0.65%
	co	17	0.65%
	technologies	14	0.54%
	panametrics	14	0.54%
	environmental	13	0.50%
	products	12	0.46%
	plastic	12	0.46%
	industries	11	0.42%
	recovery	10	0.38%
	aga	10	0.38%
	selig	9	0.34%
	landa	9	0.34%
	chemical	8	0.31%
3.	inc	58	2.22%
yahoo	company	32	1.23%
	consolidated	21	0.80%
	corp	20	0.77%
	plastics	19	0.73%
	environmental	18	0.69%
	oil	17	0.65%
	corporation	17	0.65%
	inc.	17	0.65%
	industries	15	0.57%
	systems	14	0.54%

	products	14	0.54%
	selig	12	0.46%
	filters	12	0.46%
	global	12	0.46%
	metal	11	0.42%
	american	10	0.38%
	chemical	10	0.38%
	recycling	9	0.34%
	mop	8	0.31%
4.	corporation	9	0.34%
google	31	5	0.19%
canada	inc	5	0.19%
	waste	5	0.19%
	international	4	0.15%
	filter	4	0.15%
	environmental	3	0.11%
	ltd	3	0.11%
	penetone	3	0.11%
	in	2	0.08%
	chemical	2	0.08%
	oil	2	0.08%
	products	2	0.08%
	filters	2	0.08%
	enviro	2	0.08%
	system	2	0.08%
	infinitex	2	0.08%
	natural	2	0.08%
	mclaren/hart	2	0.08%
	laundry	2	0.08%
5.	oil	4	0.15%
google uk	omi	3	0.11%
	inc	3	0.11%
	cafimar	2	0.08%
	filterkleen	2	0.08%
	company	2	0.08%
	filter	2	0.08%
	skimmers	2	0.08%
	process	2	0.08%
	control	2	0.08%
	separations	1	0.04%
	panametrics	1	0.04%
	medi	1	0.04%

	products	1	0.04%
	etus	1	0.04%
	rope	1	0.04%
	farboil	1	0.04%
	pvt.	1	0.04%
	enviro	1	0.04%
	pollustop	1	0.04%
6. yahoo	inc.	2	0.08%
japan	nextemp	2	0.08%
	$i^{1}\!/_{\!4} x_{i}^{1}\!/_{\!4}^{1} i^{1}\!/_{\!4} \otimes i^{1}\!/_{\!4}^{3} i^{1}\!$	2	0.08%
	I.	1	0.04%
	foust	1	0.04%
	fricï¼?rot	1	0.04%
	co.,	1	0.04%
	atochem	1	0.04%
	continental	1	0.04%
	sponge	1	0.04%
	elf	1	0.04%
	corp	1	0.04%
	pall	1	0.04%
	ronningen-petter	1	0.04%
	america	1	0.04%
	north	1	0.04%
	jet	1	0.04%
	e.	1	0.04%
	coolant	1	0.04%
	cci	1	0.04%
7.	cafimar	2	0.08%
google italy	bahlouli	1	0.04%
itary	mikael	1	0.04%
	prekote	1	0.04%
	separations	1	0.04%
	equipment	1	0.04%
	centrifix	1	0.04%
	italia	1	0.04%
	filtration	1	0.04%
	glitsch	1	0.04%
	ecolink.com	1	0.04%
	atotech	1	0.04%
	heef	1	0.04%
	process	1	0.04%
	technology	1	0.04%

	ecolink	1	0.04%
	usf	1	0.04%
8. yahoo	usf	2	0.08%
taiwan	filtration	1	0.04%
	magnatech	1	0.04%
	ecosense	1	0.04%
	komline-sanderson	1	0.04%
	filter	1	0.04%
	dedert	1	0.04%
	epa	1	0.04%
	delimonene	1	0.04%
	bonar	1	0.04%
	hyperflo	1	0.04%
	corporation,	1	0.04%
	inc.	1	0.04%
	zander	1	0.04%
	instrument	1	0.04%
	corp	1	0.04%
	ny)		0.04%
	(sonicor		0.04%
	copiague,		0.04%
	filterite		0.04%
9.	inc		0.11%
google australia	navco		0.08%
	cafimar		0.08%
	high		0.04%
	incorporated		0.04%
	corporation		0.04%
	ewt,		0.04%
	tech		0.04%
	glenn		0.04%
	environmental		0.04%
	beamalloy		0.04%
	katec		0.04%
	dublin		0.04%
	clam		0.04%
	products		0.04%
	lenox		0.04%
	marine		0.04%
	thornton		0.04%
	polymers	1	0.04%
	of	I	0.04%

10.	dallas	2	0.08%
google germany	accel	2	0.08%
germany	systems	2	0.08%
	custom	1	0.04%
	semesta	1	0.04%
	industries	1	0.04%
	texas	1	0.04%
	corporation	1	0.04%
	chemical	1	0.04%
	bock	1	0.04%
	inc.	1	0.04%
	patchen	1	0.04%
	alam	1	0.04%
	fabricating	1	0.04%
	graphics	1	0.04%
	inc	1	0.04%
	national	1	0.04%
	brighton	1	0.04%
	bluegold	1	0.04%
	engineered	1	0.04%
11.	products	1	0.04%
altavista	bock	1	0.04%
	recycling	1	0.04%
	rhino	1	0.04%
	black	1	0.04%
	air	1	0.04%
	biofilters	1	0.04%
	inc	1	0.04%
	epa	1	0.04%
	komline-sanderson	1	0.04%
	engineered	1	0.04%
	design	1	0.04%
	'tower	1	0.04%
	industrial	1	0.04%
	bearing	1	0.04%
	vendor	1	0.04%
	towers	1	0.04%
	aproved	1	
	tech	1	0.04%
	pc	1	0.04%
12.	inc.	1	0.04%
google	corporation	1	0.04%

japan	amptron i¹¼-i¹¼¥i¹¼-i¹¼´i¹¼¥i¹¼£ã€€i¹¼¡i³¼-i¹¼¥i¹¼²i¹¼©i¹¼£i¹¼; i¹¼£ï¹¼⁻i¹¼²i¹¼°i¹¼ dynamics environment artech cryo blast neytech inc rockville inc	1 1 1 1 1 1 1	0.04% 0.04% 0.04% 0.04% 0.04%
13. google france	sponge infinitex jet mop technology inc. sponge–jet,	2	0.08% 0.08% 0.08% 0.04% 0.04%
14. hotbot	exsorbet f. yen, pa exsorbet.com swarthmore, alan	1 1 1	0.04% 0.04% 0.04% 0.04%
15. yahoo mexico	sponge jet abrasive empire rotameters fischer sensorex equipment george	1 1 1 1 1	0.08% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04%
16. aol netfind	corp,com sales information about magnatech wilcox it vendors	1 1 1 1 1 1	0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04%

	formulating	1	0.04%
	american	1	0.04%
17.	albarrie	1	0.04%
yahoo canada	smart	1	0.04%
canada	mississauga	1	0.04%
	number	1	0.04%
	cryo	1	0.04%
	sponge	1	0.04%
	of	1	0.04%
	laboratories	1	0.04%
	blasting	1	0.04%
	agat	1	0.04%
	oars	1	0.04%
	phone	1	0.04%
18. cnet	filtration	2	0.08%
search.com	3m	2	0.08%
	products	2	0.08%
	technologies	1	0.04%
	fluid	1	0.04%
	recycling	1	0.04%
19.	manometer	2	0.08%
yahoo spain	inc	1	0.04%
spani	magnetics,	1	0.04%
	industrial	1	0.04%
20.	inc	1	0.04%
netscape	technology	1	0.04%
	inland	1	0.04%
	solleco.com	1	0.04%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the

adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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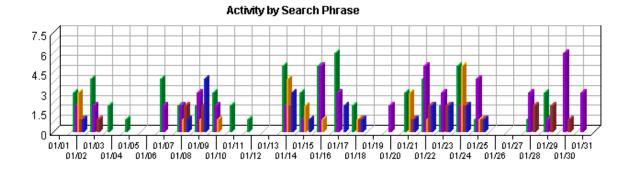
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This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	consolidated plastics	64	2.46%
2.	consolidated plastics company	53	2.04%
3.	consolidated plastics.com	24	0.92%
4.	consolidated plastics company inc	22	0.85%
5.	www.consolidatedplastics.com	21	0.81%
6.	penetone corporation	16	0.61%
7.	american metal wash	14	0.54%
8.	panametrics	13	0.50%
9.	oil mop inc	13	0.50%
10.	consolidated plastics co	12	0.46%
11.	intercont products	12	0.46%
12.	aga gas inc	11	0.42%
13.	earth smart laundry cd	9	0.35%
14.	dsc environmental	9	0.35%
15.	selig chemical	9	0.35%
16.	dedert corporation	9	0.35%
17.	consolidated plastic company	9	0.35%
18.	selig industries	8	0.31%
19.	recra environmental	8	0.31%
20.	kleer-flo co	8	0.31%
	Subtotal	344	13.22%
	Total	2,602	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. consolidated plastics	msn	64	2.46%
2. consolidated plastics company	msn	42	1.61%
	yahoo	10	0.38%
	google canada	1	0.04%
3. consolidatedplastics.com	msn	24	0.92%
4. consolidated plastics company inc	msn	12	0.46%
	yahoo	6	0.23%
	google	4	0.15%
5. www.consolidatedplastics.com	msn	21	0.81%
6. penetone corporation	google	11	0.42%
	google canada	3	0.12%
	msn	1	0.04%
	yahoo	1	0.04%
american metal wash	google	11	0.42%
	yahoo	2	0.08%
	msn	1	0.04%
8. panametrics	msn	13	0.50%
9. oil mop inc	google	6	0.23%
	yahoo	4	0.15%
	msn	3	0.12%
10. consolidated plastics co	msn	10	0.38%
	google	2	0.08%
11. intercont products	google	10	0.38%
	yahoo	1	0.04%
	msn	1	0.04%
12. aga gas inc	msn	8	0.31%
	yahoo	3	0.12%
13. earth smart laundry cd	yahoo	3	0.12%
	google	3	0.12%
	msn	2	0.08%
	google canada	1	0.04%
14. dsc environmental	google	6	0.23%
	msn	2	0.08%
	yahoo	1	0.04%
15. selig chemical	google	5	0.19%
	msn	2	0.08%
	yahoo	2	0.08%
16. dedert corporation	google	4	0.15%
	yahoo	3	0.12%

	google canada	2	0.08%
17. consolidated plastic company	yahoo	3	0.12%
	msn	3	0.12%
	google	3	0.12%
18. selig industries	msn	4	0.15%
	yahoo	4	0.15%
19. recra environmental	google	8	0.31%
20. kleer-flo co	google	6	0.23%
	msn	2	0.08%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

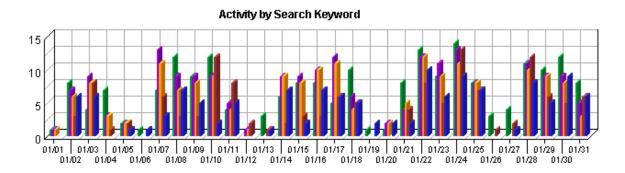


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	inc	209	3.07%
2.	consolidated	198	2.91%
3.	plastics	179	2.63%
4.	environmental	137	2.02%
5.	company	131	1.93%
6.	inc.	108	1.59%
7.	corporation	81	1.19%
8.	products	72	1.06%
9.	oil	71	1.04%
10.	technologies	58	0.85%
11.	systems	57	0.84%
12.	corp	53	0.78%
13.	american	48	0.71%
14.	industries	47	0.69%
15.	metal	43	0.63%
16.	services	40	0.59%
17.	mop	39	0.57%
18.	chemical	36	0.53%
19.	engineering	35	0.51%
20.	equipment	34	0.50%
	Subtotal	1,676	24.66%
	Total	6,797	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. inc	google	95	1.40%
	yahoo	58	0.85%
	msn	40	0.59%
	google canada	5	0.07%
	google australia	3	0.04%
	google uk	3	0.04%
	netscape	1	0.01%
	altavista	1	0.01%
	google germany	1	0.01%
	yahoo spain	1	0.01%
	google japan	1	0.01%
2. consolidated	msn	159	2.34%
	yahoo	21	0.31%
	google	16	0.24%
	google canada	1	0.01%
	compuserve	1	0.01%
3. plastics	msn	145	2.13%
	yahoo	19	0.28%
	google	13	0.19%
	google canada	1	0.01%
	compuserve	1	0.01%
4. environmental	google	100	1.47%
	yahoo	18	0.26%
	msn	13	0.19%
	google canada	3	0.04%
	google uk	1	0.01%
	google australia	1	0.01%
	mamma	1	0.01%
5. company	msn	64	0.94%
	yahoo	32	0.47%
	google	32	0.47%
	google uk	2	0.03%
	google canada	1	0.01%
6. inc.	google	65	0.96%
	msn	19	0.28%
	yahoo	17	0.25%
	yahoo japan	2	0.03%
	google canada	1	0.01%
	6 6		

	google france	1	0.01%
	google japan	1	0.01%
	yahoo taiwan	1	0.01%
7. corporation	google	45	0.66%
	yahoo	17	0.25%
	google canada	9	0.13%
	msn	6	0.09%
	google japan	1	0.01%
	google germany	1	0.01%
	google australia	1	0.01%
	google uk	1	0.01%
8. products	google	38	0.56%
	yahoo	14	0.21%
	msn	12	0.18%
	google canada	2	0.03%
	cnet search.com	2	0.03%
	google germany	1	0.01%
	altavista	1	0.01%
	google australia	1	0.01%
	google uk	1	0.01%
9. oil	google	31	0.46%
	yahoo	17	0.25%
	msn	17	0.25%
	google uk	4	0.06%
	google canada	2	0.03%
10. technologies	google	34	0.50%
	msn	14	0.21%
	yahoo	7	0.10%
	google canada	1	0.01%
	google uk	1	0.01%
	cnet search.com	1	0.01%
11. systems	google	32	0.47%
	yahoo	14	0.21%
	msn	8	0.12%
	google germany	2	0.03%
	google canada	1	0.01%
12. corp	google	26	0.38%
-	yahoo	20	0.29%
	msn	5	0.07%
	yahoo taiwan	1	0.01%
	yahoo japan	1	0.01%
13. american	google	34	0.50%
	0 - 0 -		2.2.270

	yahoo	10	0.15%
	msn	1	0.01%
	google uk	1	0.01%
	google canada	1	0.01%
	aol netfind	1	0.01%
14. industries	google	17	0.25%
	yahoo	15	0.22%
	msn	11	0.16%
	yahoo italy	2	0.03%
	google germany	1	0.01%
	google canada	1	0.01%
15. metal	google	27	0.40%
	yahoo	11	0.16%
	msn	5	0.07%
16. services	google	27	0.40%
	msn	7	0.10%
	yahoo	6	0.09%
17. mop	google	22	0.32%
	msn	8	0.12%
	yahoo	8	0.12%
	google france	1	0.01%
18. chemical	google	15	0.22%
	yahoo	10	0.15%
	msn	8	0.12%
	google canada	2	0.03%
	google germany	1	0.01%
19. engineering	google	24	0.35%
	yahoo	5	0.07%
	msn	4	0.06%
	yahoo italy	1	0.01%
	google uk	1	0.01%
20. equipment	google	17	0.25%
	msn	8	0.12%
	yahoo	5	0.07%
	google italy	1	0.01%
	yahoo japan	1	0.01%
	yahoo mexico	1	0.01%
	google canada	1	0.01%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

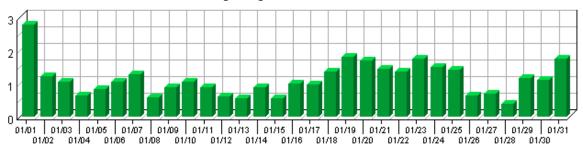
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



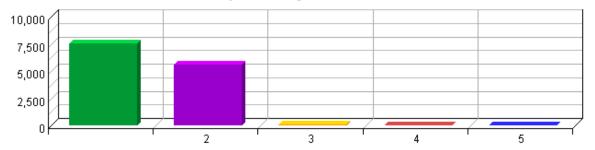
Visit Summary

Visits	13,539
Average per Day	436
Average Visit Length	00:12:24
Median Visit Length	00:03:58
International Visits	2.75%
Visits of Unknown Origin	55.88%
Visits from Your Country: United States (US)	41.37%

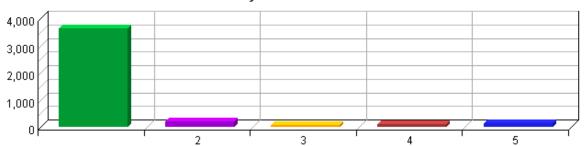
Average Length of Visit Trend



Top Countries by Visits







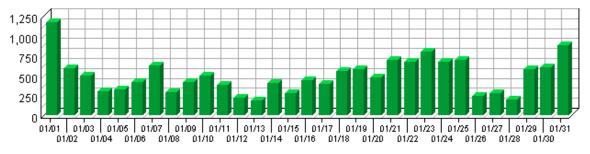
Visitors Trend



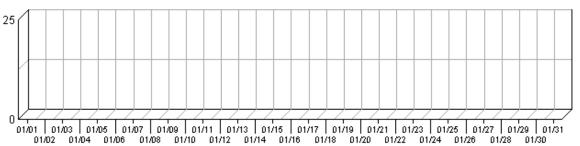
Visitor Summary

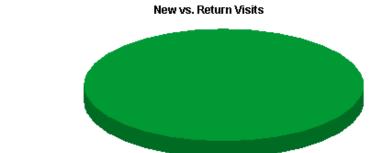
Unique Visitors	4,771
Visitors Who Visited Once	3,635
Visitors Who Visited More Than Once	1,136
Average Visits per Visitor	2.84

Visitor Minutes Trend



First Time Visitors Trend



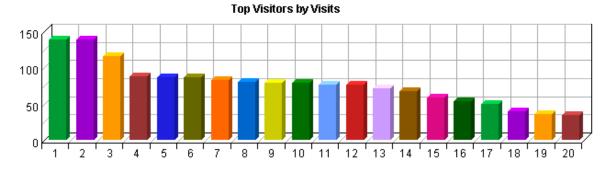


Top Visitors by Visits 150 50

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	crawler100.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	138	1.02%	250
2.	crawl-66-249-66-240.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	138	1.02%	1,335
3.	64.27.0.154	116	0.86%	116
4.	65.55.210.95_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	88	0.65%	226
5.	65.55.210.96_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	86	0.64%	216
6.	crawl-66-249-70-235.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	86	0.64%	245
7.	74.6.22.80_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/	82	0.61%	98

	slurp)			
8.	cm2.sjl.kavam.net_Mozilla/5.0 (compatible; Charlotte/1.0b; http://www.searchme.com/ support/)	80	0.59%	102
9.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	79	0.58%	203
10.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	79	0.58%	230
11.	65.55.210.91_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	76	0.56%	162
12.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	76	0.56%	181
13.	209.249.86.210_Mozilla/5.0 (compatible; Charlotte/1.0b; http://www.searchme.com/support/)	71	0.52%	99
14.	65.55.210.94_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	67	0.50%	138
15.	hv112.steephost.com	59	0.44%	59
16.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	54	0.40%	178
17.	gw3.ovh.net	50	0.37%	71
18.	74.6.22.80_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ ysearch/slurp)	39	0.29%	44
19.	74.6.22.149_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	36	0.27%	45
20.	74.6.7.122_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	34	0.25%	34
	Subtotal	1,534	11.34%	4,032
	Other	11,997	88.66%	17,469
	Total	13,531	100.00%	21,501

Top Visitors – Help Card

Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor

leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

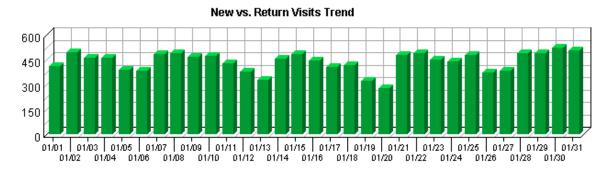
% – Percentage of total visits or hits made by the specified visitor.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.







New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Users	13,531	100.00%
	Total	13,531	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 47

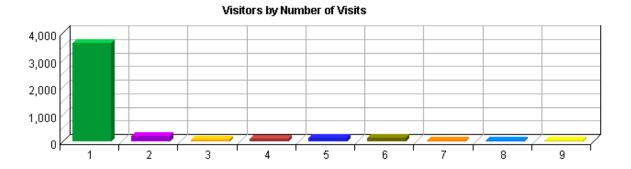
O

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

48 New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	3,635	76.19%
2 visits	206	4.32%
3 visits	82	1.72%
4 visits	100	2.10%
5 visits	152	3.19%
6 visits	136	2.85%
7 visits	47	0.99%
8 visits	26	0.54%
9 visits	37	0.78%
Subtotal	4,421	92.66%
Other	350	7.34%
Total	4,771	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

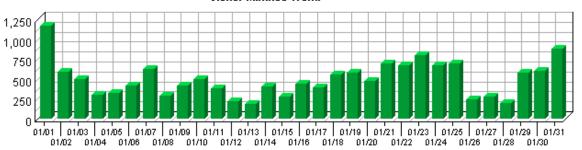








Visitor Minutes Trend



Visitors Trend

Time Interval	Visits Uniqu	ue Visitors	First Time Visitors	Avg Visit Length	isitor Minutes
01/01	421	274	0	00:02:47	1,172.95
01/02	486	386	0	00:01:13	592.83
01/03	465	384	0	00:01:04	497.43
01/04	466	377	0	00:00:38	300.65
01/05	385	303	0	00:00:50	326.60
01/06	387	300	0	00:01:04	414.33
01/07	482	379	0	00:01:17	620.37
01/08	488	414	0	00:00:35	291.98
01/09	469	392	0	00:00:53	416.98
01/10	470	397	0	00:01:03	499.77
01/11	427	349	0	00:00:54	385.38
01/12	374	312	0	00:00:36	225.32
01/13	333	269	0	00:00:33	184.45
01/14	449	386	0	00:00:53	400.75
01/15	487	418	0	00:00:34	281.48
01/16	441	383	0	00:01:00	442.20
01/17	409	359	0	00:00:58	397.58
01/18	414	341	0	00:01:21	559.48
01/19	321	258	0	00:01:48	580.57
01/20	278	244	0	00:01:42	476.18
01/21	474	405	0	00:01:27	694.57
01/22	492	417	0	00:01:21	667.13
01/23	450	374	0	00:01:46	795.95
01/24	442	375	0	00:01:31	675.37
01/25	476	413	0	00:01:26	689.12
01/26	363	313	0	00:00:39	240.08
01/27	388	328	0	00:00:42	277.55
01/28	489	433	0	00:00:24	196.18
01/29	487	406	0	00:01:11	576.60
01/30	531	442	0	00:01:07	600.18

Total	13,547	11,236	0	N/A	15,360.45
Average	437	362	0	N/A	495.50
01/31	503	405	0	00:01:45	880.42

Visitors Trend - Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.



Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
01/01	421	3.11%
01/02	485	3.58%
01/03	465	3.43%
01/04	466	3.44%
01/05	385	2.84%
01/06	387	2.86%
01/07	482	3.56%
01/08	487	3.60%
01/09	469	3.46%
01/10	470	3.47%
01/11	426	3.15%
01/12	374	2.76%
01/13	333	2.46%
01/14	449	3.32%
01/15	487	3.60%
01/16	441	3.26%
01/17	409	3.02%
01/18	412	3.04%
01/19	321	2.37%
01/20	278	2.05%
01/21	473	3.49%
01/22	492	3.63%
01/23	449	3.32%
01/24	442	3.26%
01/25	475	3.51%

01/26	363	2.68%
01/27	388	2.87%
01/28	489	3.61%
01/29	487	3.60%
01/30	531	3.92%
01/31	503	3.72%
Total	13,539	100.00%

Visits Trend – Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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B

Top Organizations 57

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

58 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

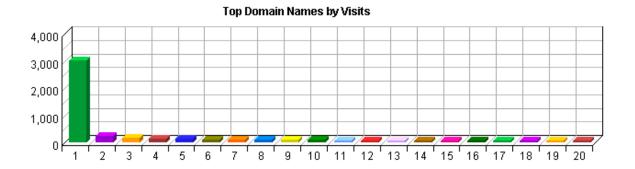
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	3,010	22.23%	3,053
2.	googlebot.com	227	1.68%	1,585
3.	ask.com	175	1.29%	298
4.	74.6.22.80	135	1.00%	159
5.	comcast.net	131	0.97%	168
6.	64.27.0.154	116	0.86%	116
7.	rr.com	111	0.82%	127
8.	verizon.net	95	0.70%	110
9.	65.55.210.95	88	0.65%	226
10.	65.55.210.96	86	0.64%	216
11.	65.55.210.92	80	0.59%	216
12.	kavam.net	80	0.59%	102
13.	65.55.210.93	79	0.58%	230
14.	65.55.210.91	76	0.56%	162
15.	65.55.210.90	76	0.56%	181
16.	74.6.22.149	75	0.55%	90
17.	searchme.com	71	0.52%	71
18.	209.249.86.210	71	0.52%	99
19.	65.55.210.94	67	0.49%	138
20.	bellsouth.net	66	0.49%	87
	Subtotal	4,915	36.30%	7,434
	Other	8,624	63.70%	14,090
	Total	13,539	100.00%	21,524

Top Domain Names 61

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

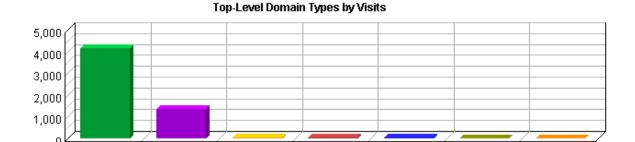
V

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

62 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Network	4,157	73.69%	4,590
2.	Commercial	1,367	24.23%	3,153
3.	Military	41	0.73%	89
4.	Education	33	0.59%	55
5.	Organization	27	0.48%	42
6.	Government	14	0.25%	19
7.	ARPANET	2	0.04%	3
	Total	5,641	100.00%	7,951

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

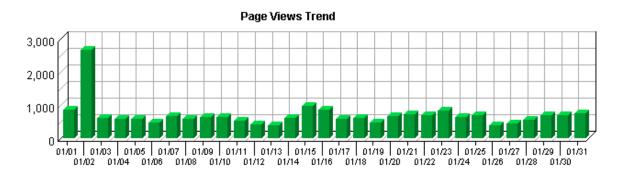
Q

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

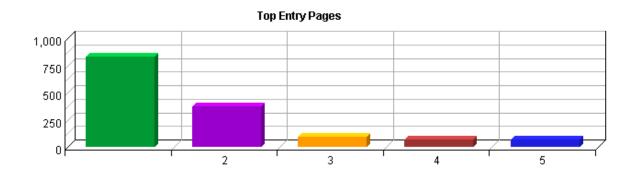
Pages Dashboard

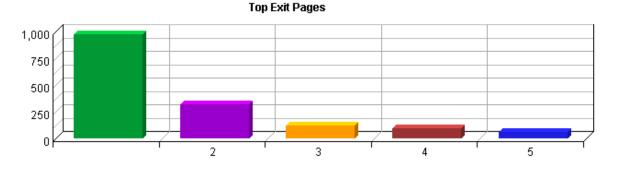
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



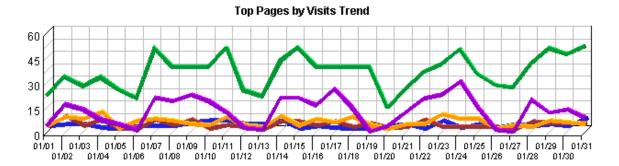
Page View Summary

Page Views	21,524
Average per Day	694
Average Page Views per Visit	1.59

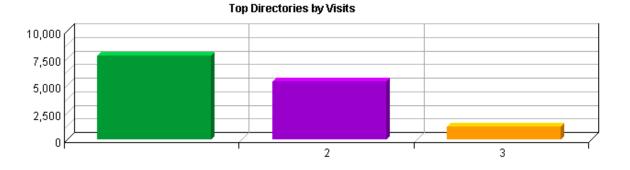




Pages Dashboard 65



Top Pages by Visits 1,250 1,000 750 250



Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	1,122	5.37%	1,583	00:01:37	0
2.	CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/ 246.html	380	1.82%	393	00:01:15	0
3.	National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	157	0.75%	158	00:02:10	0
4.	OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/ 199.html	100	0.48%	104	00:01:44	0
5.	Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/ 129.html	76	0.36%	77	00:04:09	0
6.	AMERICAN FORMULATING AND MANUFACTURING http://es.epa.gov/vendors/vendinfo/ 111.html	62	0.30%	64	00:05:07	0

7.	Bock Engineered Products, Inc. http://es.epa.gov/vendors/preview/ 2053.html	60	0.29%	63	00:03:30	0
8.	AGA GAS INC http://es.epa.gov/vendors/vendinfo/ 97.html	48	0.23%	48	00:03:42	0
9.	ACCEL GRAPHIC SYSTEMS http://es.epa.gov/vendors/vendinfo/ 94.html	40	0.19%	42	00:00:56	0
10.	PENETONE CORPORATION http://es.epa.gov/vendors/vendinfo/ 270.html	40	0.19%	42	00:03:46	0
11.	BIOTECH INTERNATIONAL, INC. http://es.epa.gov/vendors/vendinfo/139.html	38	0.18%	38	00:00:08	0
12.	PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/vendors/vendinfo/ 416.html	37	0.18%	38	00:02:00	0
13.	MEMTEC AMERICA CORP. MEMCOR DIVISION http://es.epa.gov/vendors/vendinfo/ 215.html	37	0.18%	37	00:06:36	0
14.	LEX-AIRE PRODUCTS, INC. http://es.epa.gov/vendors/vendinfo/ 227.html	36	0.17%	38	00:02:17	0
15.	MAGNATECH CORP. (SUPERIOR MANUF. DIVISION) http://es.epa.gov/vendors/vendinfo/ 259.html	36	0.17%	36	00:02:30	0
16.	KLEER-FLO CO. http://es.epa.gov/vendors/vendinfo/ 53.html	35	0.17%	36	00:00:33	0
17.	Qatar Liquefied Gas Company Ltd. http://es.epa.gov/vendors/preview/ 2268.html	35	0.17%	36	00:05:17	0
18.	GLOBAL Encasement, Inc. http://es.epa.gov/vendors/preview/ 2015.html	34	0.16%	35	00:05:00	0
19.	USF Filtration and Separations http://es.epa.gov/vendors/preview/ 2006.html	34	0.16%	34	00:01:11	0
20.	ELKHORN CHEMICAL COMPANY, INC. http://es.epa.gov/vendors/vendinfo/225.html	33	0.16%	33	00:01:38	0
	Subtotal	2,440	11.67%	2,935	00:01:56	
	Other	18,461	88.33%	18,589	00:01:52	
	Total	20,901	100.00%	21,524	00:01:53	

Top Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Ø

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Content Groups 71

72 Top Content Groups

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories by Visits 10,000 7,500 5,000 2,500 1 2 3

Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/vendors/ preview	7,750	54.08%	11,280	19,768
2.	http://es.epa.gov/vendors/ vendinfo	5,375	37.51%	8,503	17,873
3.	http://es.epa.gov/vendors/	1,206	8.42%	1,741	28,038
	Total	14,331	100.00%	21,524	65,677

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Top Directories 73

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

74 Top Directories

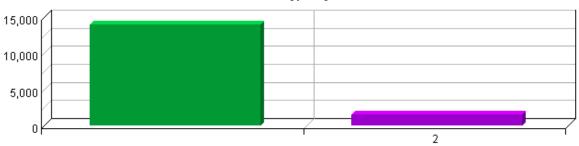
Files Dashboard

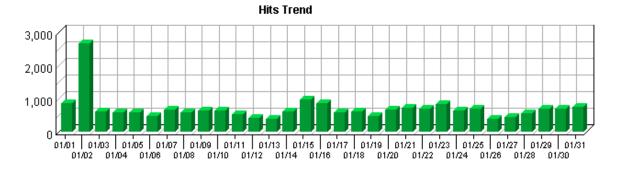
This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	21,524
Average Hits per Day	694
Home Page Hits	1,583

Most Accessed File Types by Files





Files Dashboard 75

76 Files Dashboard

Most Downloaded Files

This report identifies the most popular files downloaded from your site.

No data for this section in the log data analyzed.

Most Downloaded Files - Help Card

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

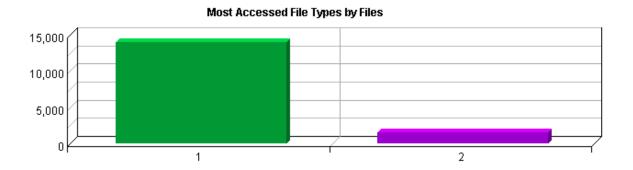
This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Downloaded Files 77

78 Most Downloaded Files

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	13,975	90.43%	39,812
2.	htm	1,479	9.57%	25,866
	Total	15,454	100.00%	65,677

Most Accessed File Types - Help Card

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 $\label{eq:FileType} \textbf{File Type} - \textbf{Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."}$

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

Q

This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files - Help Card

3

Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



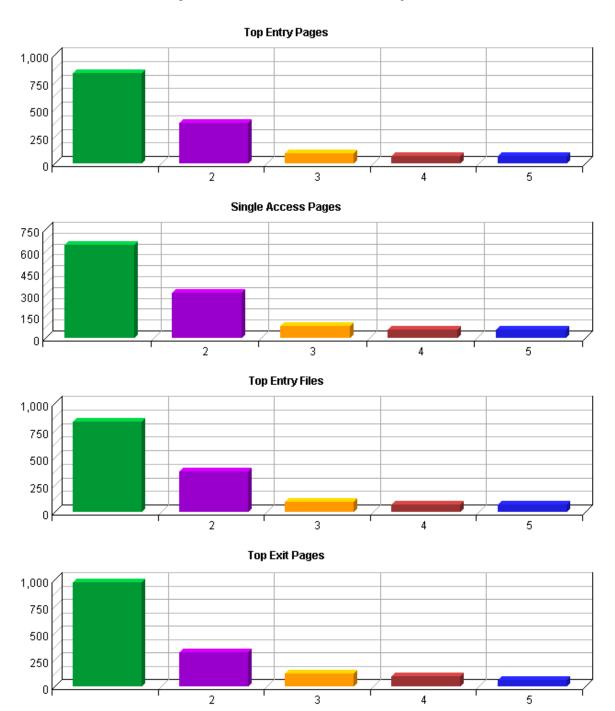
You may want to run virus scans on uploaded files.

Most Uploaded Files 81

82 Most Uploaded Files

Navigation Dashboard

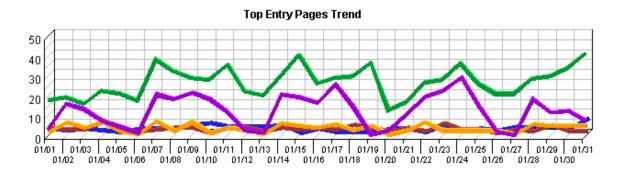
This dashboard summarizes important information related to online navigation.

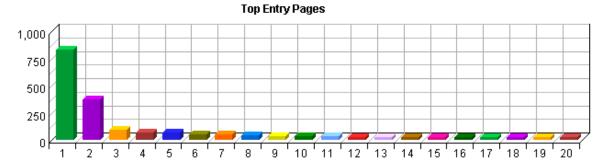


Navigation Dashboard 83

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	830	6.13%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/ 246.html	371	2.74%
3.	OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/ 199.html	93	0.69%
4.	National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	69	0.51%
5.	Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/ 129.html	65	0.48%
6.	Bock Engineered Products, Inc. http://es.epa.gov/vendors/preview/ 2053.html	53	0.39%
7.	AMERICAN FORMULATING AND MANUFACTURING	52	0.38%

http://es.epa.gov/vendors/vendinfo/111.html

	Total	13,539	100.00%
	Other	11,635	85.94%
	Subtotal	1,904	14.06%
20.	LEX-AIRE PRODUCTS, INC. http://es.epa.gov/vendors/vendinfo/ 227.html	25	0.18%
19.	RAASM MANUFACTURING USA, INC. http://es.epa.gov/vendors/vendinfo/ 310.html	25	0.18%
18.	Vin–Dotco, Inc http://es.epa.gov/vendors/preview/ 2186.html	25	0.18%
17.	Qatar Liquefied Gas Company Ltd. http://es.epa.gov/vendors/preview/ 2268.html	25	0.18%
16.	Earth Smart Laundry CD http://es.epa.gov/vendors/preview/ 42.html	26	0.19%
15.	GLOBAL Encasement, Inc. http://es.epa.gov/vendors/preview/ 2015.html	26	0.19%
14.	MEMTEC AMERICA CORP. MEMCOR DIVISION http://es.epa.gov/vendors/vendinfo/ 215.html	29	0.21%
13.	MAGNATECH CORP. (SUPERIOR MANUF. DIVISION) http://es.epa.gov/vendors/vendinfo/259.html	29	0.21%
12.	http://es.epa.gov/vendors/vendinfo/ 139.html	29	0.21%
11.	ACCEL GRAPHIC SYSTEMS http://es.epa.gov/vendors/vendinfo/ 94.html	30	0.22%
10.	PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/vendors/vendinfo/ 416.html	31	0.23%
	http://es.epa.gov/vendors/vendinfo/ 270.html		
 8. 9. 	AGA GAS INC http://es.epa.gov/vendors/vendinfo/ 97.html PENETONE CORPORATION	39 32	0.29%
0	111.html	20	0.200/

Top Entry Pages - Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

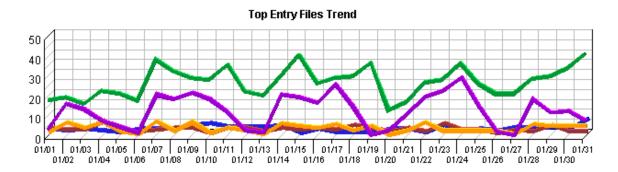
% – Percentage of times this page was the entry page compared with other entry pages.

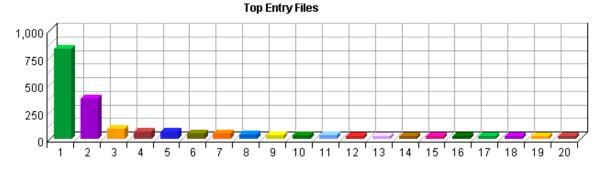


This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/vendors/	830	6.13%
2.	http://es.epa.gov/vendors/ vendinfo/246.html	371	2.74%
3.	http://es.epa.gov/vendors/ vendinfo/199.html	93	0.69%
4.	http://es.epa.gov/vendors/ descript.html	69	0.51%
5.	http://es.epa.gov/vendors/ preview/129.html	65	0.48%
6.	http://es.epa.gov/vendors/ preview/2053.html	53	0.39%
7.	http://es.epa.gov/vendors/ vendinfo/111.html	52	0.38%
8.	http://es.epa.gov/vendors/ vendinfo/97.html	39	0.29%
9.	http://es.epa.gov/vendors/vendinfo/270.html	32	0.24%
10.	http://es.epa.gov/vendors/ vendinfo/416.html	31	0.23%
11.	http://es.epa.gov/vendors/ vendinfo/94.html	30	0.22%

Top Entry Files 89

12.	http://es.epa.gov/vendors/ vendinfo/139.html	29	0.21%
13.	http://es.epa.gov/vendors/ vendinfo/259.html	29	0.21%
14.	http://es.epa.gov/vendors/ vendinfo/215.html	29	0.21%
15.	http://es.epa.gov/vendors/ preview/2015.html	26	0.19%
16.	http://es.epa.gov/vendors/ preview/42.html	26	0.19%
17.	http://es.epa.gov/vendors/ preview/2268.html	25	0.18%
18.	http://es.epa.gov/vendors/ preview/2186.html	25	0.18%
19.	http://es.epa.gov/vendors/ vendinfo/310.html	25	0.18%
20.	http://es.epa.gov/vendors/ vendinfo/227.html	25	0.18%
	Subtotal	1,904	14.06%
	Other	11,635	85.94%
	Total	13,539	100.00%

Top Entry Files – Help Card

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Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

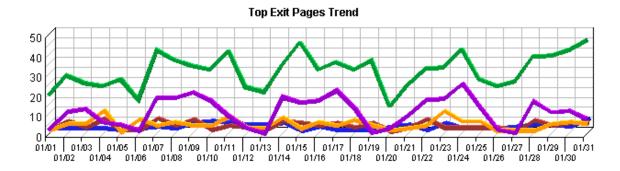


Consider what catches the attention of visitors most quickly and effectively.

90 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	976	7.21%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/ 246.html	320	2.36%
3.	National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	119	0.88%
4.	OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/ 199.html	91	0.67%
5.	Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/ 129.html	61	0.45%
6.	Bock Engineered Products, Inc. http://es.epa.gov/vendors/preview/ 2053.html	50	0.37%
7.	AMERICAN FORMULATING AND MANUFACTURING http://es.epa.gov/vendors/vendinfo/ 111.html	50	0.37%

8.	AGA GAS INC http://es.epa.gov/vendors/vendinfo/ 97.html	35	0.26%
9.	ACCEL GRAPHIC SYSTEMS http://es.epa.gov/vendors/vendinfo/ 94.html	30	0.22%
10.	MAGNATECH CORP. (SUPERIOR MANUF. DIVISION) http://es.epa.gov/vendors/vendinfo/ 259.html	29	0.21%
11.	BIOTECH INTERNATIONAL, INC. http://es.epa.gov/vendors/vendinfo/139.html	29	0.21%
12.	MEMTEC AMERICA CORP. MEMCOR DIVISION http://es.epa.gov/vendors/vendinfo/ 215.html	27	0.20%
13.	PENETONE CORPORATION http://es.epa.gov/vendors/vendinfo/ 270.html	27	0.20%
14.	Black Rhino Recycling, Inc. http://es.epa.gov/vendors/preview/ 109.html	25	0.18%
15.	Vin–Dotco, Inc http://es.epa.gov/vendors/preview/ 2186.html	25	0.18%
16.	PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/vendors/vendinfo/ 416.html	24	0.18%
17.	Earth Smart Laundry CD http://es.epa.gov/vendors/preview/ 42.html	23	0.17%
18.	RAASM MANUFACTURING USA, INC. http://es.epa.gov/vendors/vendinfo/ 310.html	23	0.17%
19.	LEX-AIRE PRODUCTS, INC. http://es.epa.gov/vendors/vendinfo/ 227.html	23	0.17%
20.	RECRA ENVIRONMENTAL, INC. http://es.epa.gov/vendors/vendinfo/461.html	23	0.17%
	Subtotal	2,010	14.85%
	Other	11,521	85.15%
	Total	13,531	100.00%

Top Exit Pages - Help Card

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Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

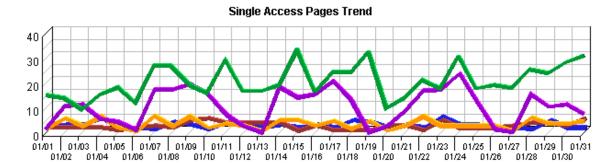
% – Percentage of times this page was the exit page compared with other exit pages.



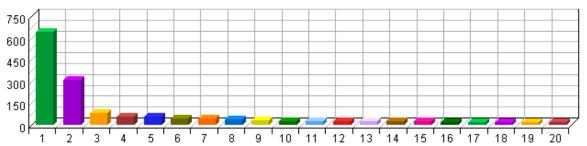
You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages



Single Access Pages

	Pages	Visits	%
1.	P2 Products and Services – Search Page http://es.epa.gov/vendors/	640	5.24%
2.	CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/vendinfo/ 246.html	311	2.55%
3.	OMI OIL MOP, INC. http://es.epa.gov/vendors/vendinfo/ 199.html	85	0.70%
4.	Selig Chemical Industries, Inc. http://es.epa.gov/vendors/preview/ 129.html	57	0.47%
5.	National P2 Products and Services Database http://es.epa.gov/vendors/descript.html	55	0.45%
6.	AMERICAN FORMULATING AND MANUFACTURING http://es.epa.gov/vendors/vendinfo/ 111.html	46	0.38%
7.	Bock Engineered Products, Inc. http://es.epa.gov/vendors/preview/ 2053.html	45	0.37%

Single Access Pages 95

8.	AGA GAS INC http://es.epa.gov/vendors/vendinfo/ 97.html	35	0.29%
9.	http://es.epa.gov/vendors/vendinfo/ 139.html	29	0.24%
10.	MAGNATECH CORP. (SUPERIOR MANUF. DIVISION) http://es.epa.gov/vendors/vendinfo/259.html	27	0.22%
11.	ACCEL GRAPHIC SYSTEMS http://es.epa.gov/vendors/vendinfo/ 94.html	27	0.22%
12.	PENETONE CORPORATION http://es.epa.gov/vendors/vendinfo/ 270.html	27	0.22%
13.	MEMTEC AMERICA CORP. MEMCOR DIVISION http://es.epa.gov/vendors/vendinfo/ 215.html	26	0.21%
14.	Black Rhino Recycling, Inc. http://es.epa.gov/vendors/preview/ 109.html	24	0.20%
15.	PANAMETRICS, INC. NONDESTRUCTIVE TESTING (NDT) http://es.epa.gov/vendors/vendinfo/ 416.html	23	0.19%
16.	RECRA ENVIRONMENTAL, INC. http://es.epa.gov/vendors/vendinfo/461.html	22	0.18%
17.	Earth Smart Laundry CD http://es.epa.gov/vendors/preview/ 42.html	22	0.18%
18.	Vin–Dotco, Inc http://es.epa.gov/vendors/preview/ 2186.html	22	0.18%
19.	RAASM MANUFACTURING USA, INC. http://es.epa.gov/vendors/vendinfo/310.html	21	0.17%
20.	USF Filtration and Separations http://es.epa.gov/vendors/preview/ 2006.html	21	0.17%
	Subtotal	1,565	12.82%
	Other	10,640	87.18%
	Total	12,205	100.00%

96 Single Access Pages

Single Access Pages - Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Single Access Pages 97

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		748	5.53%
	1. P2 Products and Services – Search Page		
	http://es.epa.gov/vendors/		
	1 CONCOL ID A FED DI A CIDICO COMPANIZI INC	317	2.34%
	1. CONSOLIDATED PLASTICS COMPANY, INC.		
	http://es.epa.gov/vendors/ vendinfo/246.html		
	1 OMLOH MOD INC	89	0.66%
	1. OMI OIL MOP, INC. http://es.epa.gov/vendors/ vendinfo/199.html		
	http://es.epa.gov/vendors/ vendinro/199.html	-0	0.45
		58	0.43%
	1. Selig Chemical Industries, Inc.		
	http://es.epa.gov/vendors/ preview/129.html		
	ANG IDAD I A IC I DAI	55	0.41%
	1. National P2 Products and Services Database		
	http://es.epa.gov/vendors/ descript.html		
		48	0.35%
	1. Bock Engineered Products, Inc.		
	http://es.epa.gov/vendors/ preview/2053.html		
	1 AMERICAN FORMULATING AND	47	0.35%
	1. AMERICAN FORMULATING AND MANUFACTURING		
	http://es.epa.gov/vendors/ vendinfo/111.html		
	http://es.epa.gov/vendors/vendimo/111.html	20	0.200/
	1 CONSOLIDATED DI ASTICS COMDANY INC	38	0.28%
	1. CONSOLIDATED PLASTICS COMPANY, INC. http://es.epa.gov/vendors/ vendinfo/246.html		
	2. P2 Products and Services – Search Page		
	http://es.epa.gov/vendors/		
		35	0.26%
	1. AGA GAS INC	33	0.2070
	http://es.epa.gov/vendors/ vendinfo/97.html		
		29	0.21%
	1. ACCEL GRAPHIC SYSTEMS	29	0.21/0
	http://es.epa.gov/vendors/ vendinfo/94.html		
	T T	29	0.21%
	1. BIOTECH INTERNATIONAL, INC.	49	0.2170
	http://es.epa.gov/vendors/ vendinfo/139.html		
		27	0.20%
	1. MAGNATECH CORP. (SUPERIOR MANUF.	21	0.20%
	DIVISION)		
	http://es.epa.gov/vendors/ vendinfo/259.html		
	1 1 0		

P2 Products and Services – Search Page http://es.epa.gov/vendors/ National P2 Products and Services Database	27	0.20%
http://es.epa.gov/vendors/ descript.html		
	27	0.20%
1. PENETONE CORPORATION		
http://es.epa.gov/vendors/ vendinfo/270.html		
	26	0.19%
1. MEMTEC AMERICA CORP.		
MEMCOR DIVISION		
http://es.epa.gov/vendors/ vendinfo/215.html		
	25	0.18%
1. Vin-Dotco, Inc		
http://es.epa.gov/vendors/ preview/2186.html		
	24	0.18%
1. Black Rhino Recycling, Inc.		
http://es.epa.gov/vendors/ preview/109.html		
	23	0.17%
1. Earth Smart Laundry CD		0.17,0
http://es.epa.gov/vendors/ preview/42.html		
	23	0.17%
1. PANAMETRICS, INC.	23	0.1770
NONDESTRUCTIVE TESTING (NDT)		
http://es.epa.gov/vendors/ vendinfo/416.html		
	22	0.16%
1. cafimar chartering and trading	22	0.1070
http://es.epa.gov/vendors/ preview/2246.html		

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

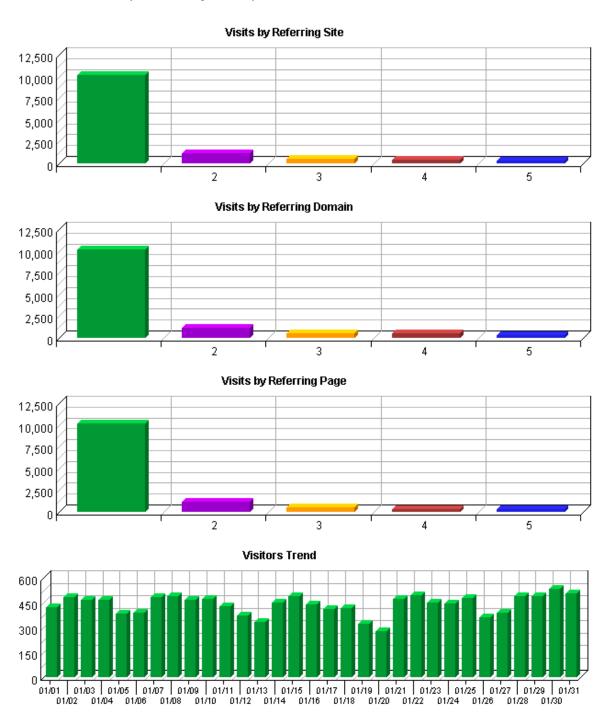
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

Q

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

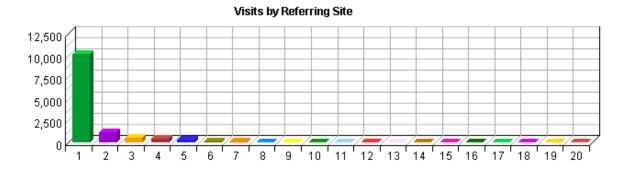


Referrers Dashboard 103

104 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	10,212	75.43%
2.	http://www.google.com/	1,185	8.75%
3.	http://search.msn.com/	554	4.09%
4.	http://search.yahoo.com/	450	3.32%
5.	http://search.live.com/	315	2.33%
6.	http://www.google.ca/	75	0.55%
7.	http://es.epa.gov/	61	0.45%
8.	http://www.epa.gov/	47	0.35%
9.	http://www.google.co.in/	37	0.27%
10.	http://www.google.cn/	32	0.24%
11.	http://www.ask.com/	32	0.24%
12.	http://www.google.co.uk/	28	0.21%
13.	http://www.care2.com/	19	0.14%
14.	http://www.dogpile.com/	15	0.11%
15.	http://usasearch.gov/	14	0.10%
16.	http://search.yahoo.co.jp/	13	0.10%
17.	http://translate.google.com/	12	0.09%
18.	http://www.google.com.au/	11	0.08%
19.	http://www.google.it/	11	0.08%
20.	http://tw.search.yahoo.com/	11	0.08%
	Subtotal	13,134	97.01%
	Other	405	2.99%
	Total	13,539	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

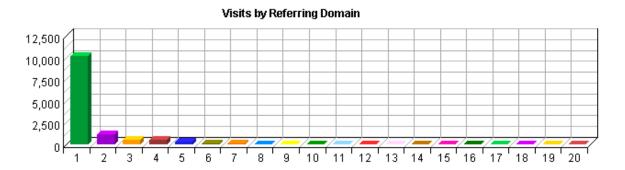
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	10,212	75.43%
2.	google.com	1,207	8.91%
3.	msn.com	558	4.12%
4.	yahoo.com	492	3.63%
5.	live.com	329	2.43%
6.	epa.gov	108	0.80%
7.	google.ca	77	0.57%
8.	google.co.in	37	0.27%
9.	ask.com	34	0.25%
10.	google.cn	32	0.24%
11.	google.co.uk	28	0.21%
12.	care2.com	19	0.14%
13.	usasearch.gov	15	0.11%
14.	dogpile.com	15	0.11%
15.	earth911.org	14	0.10%
16.	yahoo.co.jp	13	0.10%
17.	google.it	11	0.08%
18.	google.com.au	11	0.08%
19.	google.de	10	0.07%
20.	google.co.kr	10	0.07%
	Subtotal	13,232	97.73%
	Other	307	2.27%
	Total	13,539	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

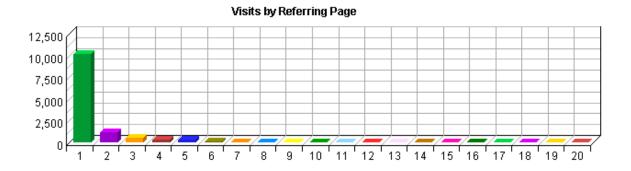
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

ያ

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	10,212	75.43%
2.	http://www.google.com/search	1,159	8.56%
3.	http://search.msn.com/results. aspx	518	3.83%
4.	http://search.yahoo.com/ search	326	2.41%
5.	http://search.live.com/ results.aspx	301	2.22%
6.	http://www.google.ca/search	73	0.54%
7.	http://www.google.co.in/ search	37	0.27%
8.	http://search.msn.com/results. asp	35	0.26%
9.	http://www.google.cn/search	32	0.24%
10.	http://www.ask.com/web	32	0.24%
11.	http://www.google.co.uk/ search	28	0.21%
12.	http://www.epa.gov/ waterscience/guide/technologies.html	20	0.15%
13.	http://www.care2.com/ greenliving/formaldehyde-free-kitchens. html	19	0.14%
14.	http://search.live.com/ spresults.aspx	14	0.10%
15.	http://usasearch.gov/search	14	0.10%
16.	http://www.google.com/ie	14	0.10%
17.	http://es.epa.gov/vendors	14	0.10%
18.	http://search.yahoo.co.jp/ search	13	0.10%
19.	http://es.epa.gov/search97cgi/s97_cgi	12	0.09%
20.	http://www.google.it/search	11	0.08%
	Subtotal	12,884	95.16%
	Other	655	4.84%
	Total	13,539	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

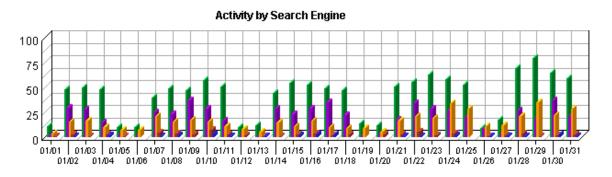
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

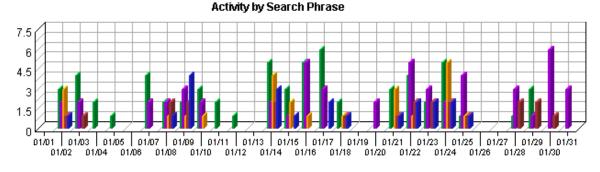
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

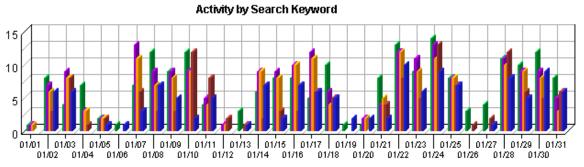
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







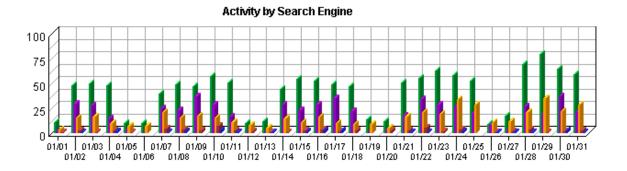


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,298	49.71%
2.	msn	605	23.17%
3.	yahoo	484	18.54%
4.	google canada	78	2.99%
5.	google uk	30	1.15%
6.	yahoo japan	14	0.54%
7.	google italy	11	0.42%
8.	yahoo taiwan	11	0.42%
9.	google australia	11	0.42%
10.	google germany	10	0.38%
11.	altavista	8	0.31%
12.	google japan	7	0.27%
13.	google france	6	0.23%
14.	hotbot	5	0.19%
15.	yahoo mexico	5	0.19%
16.	aol netfind	5	0.19%
17.	yahoo canada	4	0.15%
18.	cnet search.com	3	0.11%
19.	yahoo spain	3	0.11%
20.	netscape	2	0.08%
	Subtotal	2,600	99.58%
	Total	2,611	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1.	penetone corporation	11	0.42%
google	american metal wash	11	0.42%
	intercont products	10	0.38%
	recra environmental	8	0.31%
	raasm usa	7	0.27%
	analytix technologies	7	0.27%
	mc2 environmental	6	0.23%
	dsc environmental	6	0.23%
	kleer-flo co	6	0.23%
	oil mop inc	6	0.23%
	bestech industry inc.	5	0.19%
	optimum air corp	5	0.19%
	national air survey	5	0.19%
	selig chemical	5	0.19%
	action blower	5	0.19%
	oil mop	5	0.19%
	acid waste management	5	0.19%
	recycling fluid technologies	4	0.15%
	bestech industry	4	0.15%
	sauers engineering	4	0.15%
2. msn	consolidated plastics	64	2.45%
	consolidated plastics company	42	1.61%
	consolidatedplastics.com	24	0.92%
	www.consolidatedplastics.com	21	0.80%
	panametrics	13	0.50%
	consolidated plastics company inc	12	0.46%
	consolidated plastics co	10	0.38%
	aga gas inc	8	0.31%
	consolidated plastic	7	0.27%
	highland tank	6	0.23%
	consolidatedplastics		0.19%
	consolidated plastics company, inc.		0.15%
	kleer flo		0.15%
	john c. dolph co.		0.15%
	selig industries	4	0.15%
	rosemount analytical	3	
	orange–sol	3	
	nilfisk of america	3	0.11%

	empire abrasive	3	0.11%
	oil mop inc	3	0.11%
3.	consolidated plastics company	10	0.38%
yahoo	global encasement	6	0.23%
	consolidated plastics company inc	6	0.23%
	rosemount analytical inc	5	0.19%
	oil mop inc	4	0.15%
	selig industries	4	0.15%
	consolidated plastic company	3	0.11%
	black rhino recycling inc	3	0.11%
	amptron corporation	3	0.11%
	aga gas inc	3	0.11%
	accel graphic systems	3	0.11%
	crosible inc	3	0.11%
	selig chemicals	3	0.11%
	dedert corporation	3	0.11%
	earth smart laundry cd	3	0.11%
	oil rite corp	3	0.11%
	omega recycling technologies	3	0.11%
	vin-dotco.inc	3	0.11%
	costarelli usa	2	0.08%
	the hotsy corporation	2	0.08%
4.	penetone corporation	3	0.11%
google canada	dedert corporation	2	0.08%
Variada	alberta waste exchange	2	0.08%
	infinitex	2	0.08%
	madison chemical industries	1	0.04%
	sonicor instruments corp.	1	0.04%
	mpf engineered filter		0.04%
	natural products international		0.04%
	parking garage co detection system vendor in ottawa		0.04%
	envirotest casper	1	0.04%
	pollustop	1	0.04%
	31 filter ltd.	1	0.04%
	lakes environmental real-time dispersion modelling		0.04%
	ian nazzari		0.04%
	lexaire inc		0.04%
	douglas weltz		0.04%
	31 filters ltd		0.04%
	quaker chemical h2s waste		0.04%
	consolidated plastics company		0.04%
	magido	1	0.04%

5.	filterkleen oil filter	2	0.08%
google uk	respiratory filtrete	1	0.04%
	flomatic feeder	1	0.04%
	sponge blasting	1	0.04%
	omi inc skimmers	1	0.04%
	pollustop	1	0.04%
	hydroclave epa	1	0.04%
	antifreez recovery	1	0.04%
	omi rope skimmer	1	0.04%
	bock engineering products	1	0.04%
	panametrics process control division	1	0.04%
	alfa laval separations element	1	0.04%
	process control	1	0.04%
	farboil company	1	0.04%
	usf filterite	1	0.04%
	american vacuum company	1	0.04%
	flexiwatt	1	0.04%
	enviro pond skimmers	1	0.04%
	hyde separators	1	0.04%
	medi analytika india pvt. ltd	1	0.04%
6. yahoo	nextemp	2	0.08%
japan	$\ddot{i}^{1}\!\!/4 \boxtimes \dot{i}^{1}\!\!/4 \! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \! \!$	2	0.08%
	elf atochem north america inc.	1	0.04%
	cci coolant	1	0.04%
	pall aeropower	1	0.04%
	continental equipment corp	1	0.04%
	gardco	1	0.04%
	ronningen petter	1	0.04%
	fricï¼?rot	1	0.04%
	jet sponge	1	0.04%
	ronningen-petter	1	0.04%
	e. l. foust co., inc.	1	0.04%
7.	cafimar	2	0.08%
google italy	prekote technology	1	0.04%
	centrifix	1	0.04%
	ecolink.com	1	0.04%
	ecolink	1	0.04%
	atotech heef	1	0.04%
	bahlouli mikael	1	0.04%
	glitsch process equipment italia	1	0.04%
	usf filtration separations	1	0.04%
	hyperflo	1	0.04%

8. yahoo taiwan		1	0.04%
taiwan	bonar inc.	1	
	(sonicor instrument corporation, copiague, ny)	1	
	komline-sanderson	1	0.04%
	magnatech corp	1	0.04%
	ecosense epa	1	0.04%
	usf filtration	1	0.04%
	zander filter	1	0.04%
	delimonene	1	0.04%
	filterite usf	1	0.04%
9.	cafimar	2	0.08%
google australia	navco inc	2	0.08%
austrana	ewt, inc	1	0.04%
	katec incorporated	1	0.04%
	high tech marine glenn thornton	1	0.04%
	beamalloy corporation of dublin	1	0.04%
	clam products	1	0.04%
	lenox polymers	1	0.04%
	ppk environmental	1	0.04%
10.	wetec remscheid	1	0.04%
google	bluegold degreasing	1	0.04%
germany	accel graphic systems dallas texas	1	0.04%
	accel graphics systems dallas	1	0.04%
	bock engineered products inc.	1	0.04%
	brighton custom fabricating	1	0.04%
	national chemical industries corporation	1	0.04%
	patchen inc	1	0.04%
	usf filterite	1	0.04%
	sarana alam semesta	1	0.04%
11.	epa aproved	1	0.04%
altavista	komline-sanderson	1	0.04%
	black rhino recycling	1	0.04%
	industrial bearing vendor	1	0.04%
	bock engineered products inc	1	0.04%
	'tower tech towers	1	0.04%
	air biofilters design	1	0.04%
	pc	1	
12.	environment dynamics inc.	1	
google	artech inc	1	
japan	cryo blast	1	
	amptron corporation	1	
	neytech	1	0.04%

		ï¼-ï¼¥ï¼-TEC ï¼;ï¼-ERICï¼; CORPï¼	1	0.04%
		rockville inc	1	0.04%
13		infinitex	2	0.08%
goo, franc	-	sponge jet	2	0.08%
manc	Æ	mop technology	1	0.04%
	sponge-jet, inc.	1	0.04%	
14		exsorbet	3	0.11%
hoth	bot	exsorbet.com	1	0.04%
		alan f. yen, swarthmore, pa	1	0.04%
15		sponge jet	2	0.08%
yah mexi		sensorex	1	0.04%
mexi	ico	empire abrasive equipment	1	0.04%
		george fischer rotameters	1	0.04%
	i. aol	magnatech corp,com	1	0.04%
netfir	nd	information about it vendors	1	0.04%
		wilcox sales	1	0.04%
		vendor	1	0.04%
		american formulating	1	0.04%
17		cryo blasting	1	0.04%
yah canac		albarrie	1	0.04%
Carrac	uu	oars smart sponge	1	0.04%
		phone number of agat laboratories mississauga	1	0.04%
	3. cnet	3m filtration products	2	0.08%
searc	ch.com	recycling fluid technologies	1	0.04%
19		manometer	2	0.08%
yaho spain		industrial magnetics, inc	1	0.04%
20		inland technology inc	1	0.04%
nets	scape	solleco.com	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1.	environmental	100	3.83%
google	inc	95	3.64%
	inc.	65	2.49%
	corporation	45	1.72%
	products	38	1.46%
	american	34	1.30%
	technologies	34	1.30%
	company	32	1.23%
	systems	32	1.23%

	oil	31	1.19%
	services	27	1.03%
	metal	27	1.03%
	corp	26	1.00%
	engineering	24	0.92%
	air	22	0.84%
	mop	22	0.84%
	usa	20	0.77%
	in	19	0.73%
	recycling	17	0.65%
	wash	17	0.65%
2. msn	consolidated	159	6.09%
	plastics	145	5.55%
	company	64	2.45%
	inc	40	1.53%
	consolidatedplastics.com	24	0.92%
	www.consolidatedplastics.com	21	0.80%
	inc.	19	0.73%
	oil	17	0.65%
	со	17	0.65%
	technologies		0.54%
	panametrics		0.54%
	environmental	13	0.50%
	products	12	0.46%
	plastic		0.46%
	industries		0.42%
	recovery		0.38%
	aga 		0.38%
	selig		0.34%
	landa		0.34%
3.	chemical inc		0.31% 2.22%
yahoo	company		1.23%
•	consolidated		0.80%
	corp		0.77%
	plastics		0.73%
	environmental		0.73%
	oil	17	0.65%
	corporation	17	0.65%
	inc.	17	0.65%
	industries		0.57%
	systems		0.54%
	•		

Itd 3 0 penetone 3 0 in 2 0 chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0	46% 46% 42% 38% 38% 31% 31% 19% 19% 115% 111%
filters global metal american chemical recycling mop 80 4. corporation google canada inc waste international filter environmental ltd penetone in chemical oil products filters enviro system infinitex natural mclaren/hart laundry 5. oil filter global 11 0 10 0 10 0 0 0 0 0 0 0 0 0 0 0 0 0	46% 46% 42% 38% 38% 34% 31% 19% 19% 15% 11%
global 12 0 metal 11 1 0 american 10 0 0 chemical 10 0 0 recycling 9 0 0 mop 8 8 0 0	46% 42% 38% 38% 34% 31% 31% 19% 19% 15% 11%
metal 11 0 american 10 0 0 chemical 10 0 0 recycling 9 0 0 mop 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	42% 38% 38% 34% 31% 34% 19% 19% 115% 115% 111%
american chemical 10 0 0 recycling 9 0 0 8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	38% 38% 34% 31% 34% 19% 19% 15% 115% 11%
chemical 10 0 recycling 9 0 mop 8 0 4. corporation 9 0 google canada 31 inc 5 0 inc 5 0 waste 5 0 international 4 0 filter 4 0 environmental 3 0 ltd 3 0 penetone 3 0 in 2 0 chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 natural 2 0 mclaren/hart 2 0 laundry 2 0 5. oil	38% 34% 31% 34% 19% 19% 15% 115% 11%
recycling mop 8 0 4. corporation 9 0 google canada inc 5 0 inc 5 0 waste 5 0 international 4 0 filter 4 0 environmental 3 0 in 2 0 chemical 3 0 in 2 0 filters 2 0 filters 2 0 infinitex 1 0 infinitex 1 0 natural 1 0 mclaren/hart 1 0 laundry 2 0 5. oil 4 0	34% 31% 34% 19% 19% 15% 115% 11%
mop 8 0 0 0 0 0 0 0 0 0	31% 34% 19% 19% 15% 115% 11%
4. corporation 9 0 0 google canada 31 5 0 inc 5 0 waste 5 0 international 4 0 filter 4 0 environmental 3 0 ltd 3 0 in chemical 2 0 oil products 6 filters 2 0 oil 7 filters 2 0 osystem 2 0 infinitex natural mclaren/hart 1 2 0 mclaren/hart 1 2 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	34% 19% 19% 19% 15% 11% 11%
Soogle canada Society Society	19% 19% 19% 15% 15% 11%
inc 5 0 waste 5 0 international 4 0 filter 4 0 environmental 3 0 Itd 3 0 penetone 3 0 in 2 0 chemical 2 0 products 2 0 filters 2 0 filters 2 0 system 2 0 infinitex 2 0 system 2 0 infinitex 2 0 natural 2 0 mclaren/hart 2 0 laundry 2 0 5. oil 4 0	19% 19% 15% 15% 11% 11%
inc waste 5 0 international 4 0 filter 4 0 environmental 3 0 ltd 3 0 penetone 3 0 in 2 0 chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 natural mclaren/hart laundry 2 0 0 5. oil 4 0	19% 15% 15% 11% 11%
international	15% 15% 11% 11%
filter 4 0 environmental 3 0 ltd 3 0 penetone 3 0 in 2 0 chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 natural 2 0 mclaren/hart 2 0 laundry 2 0 5. oil	15% 11% 11% 11%
environmental 3 0 1td 3 0 penetone 3 0 in 2 0 chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 matural 2 0 mclaren/hart 2 0 mclaren/hart 2 0 1 laundry 2 0 5. oil 4 0	11% 11% 11%
ltd 3 0 penetone 3 0 in 2 0 chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 natural 2 0 mclaren/hart 2 0 laundry 2 0 5. oil 4 0	11% 11%
penetone 3 0 in 2 0 chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 mclaren/hart 2 0 mclaren/hart 2 0 laundry 2 0 5. oil 4 0	11%
in 2 0 chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 mclaren/hart 2 0 mclaren/hart 2 0 laundry 2 0	
chemical 2 0 oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 natural 2 0 mclaren/hart 2 0 laundry 2 0 5. oil	18%
oil 2 0 products 2 0 filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 natural 2 0 mclaren/hart 2 0 laundry 2 0	70 70
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filters 2 0 enviro 2 0 system 2 0 infinitex 2 0 natural 2 0 mclaren/hart 2 0 laundry 2 0 5. oil 4 0)8%
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system 2 0 infinitex 2 0 natural 2 0 mclaren/hart 2 0 laundry 2 0 5. oil 4 0)8%
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		rope	1	0.04%
		farboil	1	0.04%
		pvt.	1	0.04%
		enviro	1	0.04%
		pollustop	1	0.04%
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	japan	nextemp	2	0.08%
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		sponge	1	0.04%
		elf		0.04%
		corp		0.04%
		pall	1	0.04%
		ronningen-petter	1	0.04%
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		north		0.04%
		jet	1	0.04%
		e.		0.04%
		coolant		0.04%
		cci		0.04%
	7.	cafimar		0.08%
	google	bahlouli	1	0.04%
	italy	mikael	1	0.04%
		prekote		0.04%
		separations		0.04%
		equipment		0.04%
		centrifix		0.04%
		italia		0.04%
		filtration		0.04%
		glitsch		0.04%
		ecolink.com		0.04%
		atotech		0.04%
		heef		0.04%
		process	1	0.04%
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		ecolink	1	0.04%
		usf	1	0.04%
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	taiwan	filtration	1	0.04%
		magnatech	1	0.04%
		ecosense	1	0.04%
		komline-sanderson	1	0.04%
		filter	1	0.04%
		dedert	1	0.04%
		epa	1	0.04%
		delimonene	1	0.04%
		bonar	1	0.04%
		hyperflo	1	0.04%
		corporation,	1	0.04%
		inc.	1	0.04%
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		instrument	1	0.04%
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		copiague,	1	0.04%
		filterite	1	0.04%
	9.	inc	3	0.11%
	google australia	navco	2	0.08%
	austrana	cafimar	2	0.08%
		high	1	0.04%
		incorporated	1	0.04%
		corporation	1	0.04%
		ewt,	1	0.04%
		tech	1	0.04%
		glenn	1	0.04%
		environmental	1	0.04%
		beamalloy	1	0.04%
		katec	1	0.04%
		dublin	1	0.04%
		clam	1	0.04%
		products	1	0.04%
		lenox	1	0.04%
		marine	1	0.04%
		thornton	1	0.04%
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		of	1	0.04%

10.	dallas	2 0.08%
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germany	systems	2 0.08%
	custom	1 0.04%
	semesta	1 0.04%
	industries	1 0.04%
	texas	1 0.04%
	corporation	1 0.04%
	chemical	1 0.04%
	bock	1 0.04%
	inc.	1 0.04%
	patchen	1 0.04%
	alam	1 0.04%
	fabricating	1 0.04%
	graphics	1 0.04%
	inc	1 0.04%
	national	1 0.04%
	brighton	1 0.04%
	bluegold	1 0.04%
	engineered	1 0.04%
11.	products	1 0.04%
altavist	bock	1 0.04%
	recycling	1 0.04%
	rhino	1 0.04%
	black	1 0.04%
	air	1 0.04%
	biofilters	1 0.04%
	inc	1 0.04%
	epa	1 0.04%
	komline-sanderson	1 0.04%
	engineered	1 0.04%
	design	1 0.04%
	'tower	1 0.04%
	industrial	1 0.04%
	bearing	1 0.04%
	vendor	1 0.04%
	towers	1 0.04%
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	tech	1 0.04%
	pc	1 0.04%
12.	inc.	1 0.04%
google	corporation	1 0.04%

japan	amptron	1 0.04%
	ï¼-ï¼¥ï¼-PEC ï¼;ï¼-ERICï¼; CORPï¼	1 0.04%
	dynamics	1 0.04%
	environment	1 0.04%
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	blast	1 0.04%
	neytech	1 0.04%
	inc	1 0.04%
12	rockville inc	1 0.04%
13. google	sponge	2 0.08%
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	inc.	1 0.04% 1 0.04%
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14.	sponge-jet, exsorbet	3 0.11%
hotbot	f.	1 0.04%
		1 0.04%
	yen, pa	1 0.04%
	exsorbet.com	1 0.04%
	swarthmore,	1 0.04%
	alan	1 0.04%
15.	sponge	2 0.08%
yahoo	jet	2 0.08%
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	empire	1 0.04%
	rotameters	1 0.04%
	fischer	1 0.04%
	sensorex	1 0.04%
	equipment	1 0.04%
	george	1 0.04%
16. aol	corp,com	1 0.04%
netfind	sales	1 0.04%
	information	1 0.04%
	about	1 0.04%
	magnatech	1 0.04%
	wilcox	1 0.04%
	it	1 0.04%
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	formulating	1	0.04%
	american	1	0.04%
17.	albarrie	1	0.04%
yahoo canada	smart	1	0.04%
Canaua	mississauga	1	0.04%
	number	1	0.04%
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	sponge	1	0.04%
	of	1	0.04%
	laboratories	1	0.04%
	blasting	1	0.04%
	agat	1	0.04%
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	ours	_	
	phone	1	0.04%
18. cnet		1	0.04%
18. cnet search.com	phone	1 2	0.04% 0.08%
	phone filtration	1 2 2	0.04% 0.08% 0.08%
	phone filtration 3m	1 2 2 2	0.04% 0.08% 0.08% 0.08%
	phone filtration 3m products	1 2 2 2	0.04% 0.08% 0.08% 0.08%
	phone filtration 3m products technologies	1 2 2 2 1 1	0.04% 0.08% 0.08% 0.08% 0.04% 0.04%
search.com	phone filtration 3m products technologies fluid	1 2 2 2 1 1 1	0.04% 0.08% 0.08% 0.08% 0.04% 0.04%
search.com 19. yahoo	phone filtration 3m products technologies fluid recycling	1 2 2 2 1 1 1 2	1 0.04% 1 0.04% 1 0.04% 1 0.04% 2 0.08% 2 0.08% 1 0.04% 1 0.04% 1 0.04% 1 0.04% 1 0.04% 1 0.04% 1 0.04% 1 0.04% 1 0.04% 1 0.04%
search.com	phone filtration 3m products technologies fluid recycling manometer	1 2 2 2 1 1 1 2	0.04% 0.08% 0.08% 0.08% 0.04% 0.04% 0.04% 0.08%
search.com 19. yahoo	phone filtration 3m products technologies fluid recycling manometer inc	1 2 2 2 1 1 1 2 1	0.04% 0.08% 0.08% 0.04% 0.04% 0.04% 0.04% 0.04%
19. yahoo spain	phone filtration 3m products technologies fluid recycling manometer inc magnetics,	1 2 2 2 1 1 1 2 1 1	0.04% 0.08% 0.08% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04%
search.com 19. yahoo spain	phone filtration 3m products technologies fluid recycling manometer inc magnetics, industrial	1 2 2 2 1 1 1 2 1 1	0.04% 0.08% 0.08% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04%
19. yahoo spain	phone filtration 3m products technologies fluid recycling manometer inc magnetics, industrial inc	1 2 2 2 1 1 1 2 1 1 1 1	0.04% 0.08% 0.08% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04% 0.04%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the

adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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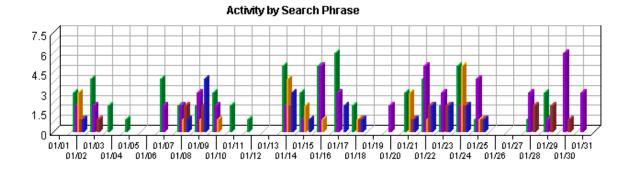
Q

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	0/0
1.	consolidated plastics	64	2.46%
2.	consolidated plastics company	53	2.04%
3.	consolidated plastics.com	24	0.92%
4.	consolidated plastics company inc	22	0.85%
5.	www.consolidatedplastics.com	21	0.81%
6.	penetone corporation	16	0.61%
7.	american metal wash	14	0.54%
8.	panametrics	13	0.50%
9.	oil mop inc	13	0.50%
10.	consolidated plastics co	12	0.46%
11.	intercont products	12	0.46%
12.	aga gas inc	11	0.42%
13.	earth smart laundry cd	9	0.35%
14.	dsc environmental	9	0.35%
15.	selig chemical	9	0.35%
16.	dedert corporation	9	0.35%
17.	consolidated plastic company	9	0.35%
18.	selig industries	8	0.31%
19.	recra environmental	8	0.31%
20.	kleer-flo co	8	0.31%
	Subtotal	344	13.22%
	Total	2,602	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. consolidated plastics	msn	64	2.46%
2. consolidated plastics company	msn	42	1.61%
	yahoo	10	0.38%
	google canada	1	0.04%
3. consolidatedplastics.com	msn	24	0.92%
4. consolidated plastics company inc	msn	12	0.46%
	yahoo	6	0.23%
	google	4	0.15%
5. www.consolidatedplastics.com	msn	21	0.81%
6. penetone corporation	google	11	0.42%
	google canada	3	0.12%
	msn	1	0.04%
	yahoo	1	0.04%
7. american metal wash	google	11	0.42%
	yahoo	2	0.08%
	msn	1	0.04%
8. panametrics	msn	13	0.50%
9. oil mop inc	google	6	0.23%
	yahoo	4	0.15%
	msn	3	0.12%
10. consolidated plastics co	msn	10	0.38%
	google	2	0.08%
11. intercont products	google	10	0.38%
	yahoo	1	0.04%
	msn	1	0.04%
12. aga gas inc	msn	8	0.31%
	yahoo	3	0.12%
13. earth smart laundry cd	yahoo	3	0.12%
	google	3	0.12%
	msn	2	0.08%
	google canada	1	0.04%
14. dsc environmental	google	6	0.23%
	msn	2	0.08%
	yahoo	1	0.04%
15. selig chemical	google	5	0.19%
	msn	2	0.08%
	yahoo	2	0.08%
16. dedert corporation	google	4	0.15%
	yahoo	3	0.12%

	google canada	2	0.08%
17. consolidated plastic company	yahoo	3	0.12%
	msn	3	0.12%
	google	3	0.12%
18. selig industries	msn	4	0.15%
	yahoo	4	0.15%
19. recra environmental	google	8	0.31%
20. kleer-flo co	google	6	0.23%
	msn	2	0.08%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

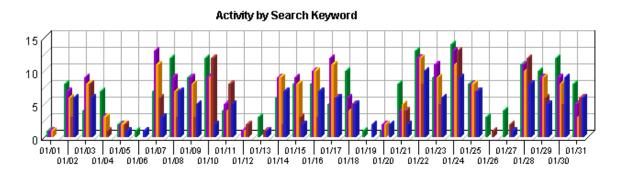


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	inc	209	3.07%
2.	consolidated	198	2.91%
3.	plastics	179	2.63%
4.	environmental	137	2.02%
5.	company	131	1.93%
6.	inc.	108	1.59%
7.	corporation	81	1.19%
8.	products	72	1.06%
9.	oil	71	1.04%
10.	technologies	58	0.85%
11.	systems	57	0.84%
12.	corp	53	0.78%
13.	american	48	0.71%
14.	industries	47	0.69%
15.	metal	43	0.63%
16.	services	40	0.59%
17.	mop	39	0.57%
18.	chemical	36	0.53%
19.	engineering	35	0.51%
20.	equipment	34	0.50%
	Subtotal	1,676	24.66%
	Total	6,797	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. inc	google	95	1.40%
	yahoo	58	0.85%
	msn	40	0.59%
	google canada	5	0.07%
	google australia	3	0.04%
	google uk	3	0.04%
	netscape	1	0.01%
	altavista	1	0.01%
	google germany	1	0.01%
	yahoo spain	1	0.01%
	google japan	1	0.01%
2. consolidated	msn	159	2.34%
	yahoo	21	0.31%
	google	16	0.24%
	google canada	1	0.01%
	compuserve	1	0.01%
3. plastics	msn	145	2.13%
	yahoo	19	0.28%
	google	13	0.19%
	google canada	1	0.01%
	compuserve	1	0.01%
4. environmental	google	100	1.47%
	yahoo	18	0.26%
	msn	13	0.19%
	google canada	3	0.04%
	google uk	1	0.01%
	google australia	1	0.01%
	mamma	1	0.01%
5. company	msn	64	0.94%
	yahoo	32	0.47%
	google	32	0.47%
	google uk	2	0.03%
	google canada	1	0.01%
6. inc.	google	65	0.96%
	msn	19	0.28%
	yahoo	17	0.25%
	yahoo japan	2	0.03%
	1 1	1	0.010/
	google canada	1	0.01%

coogle france coogle japan cahoo taiwan coogle cahoo coogle canada casn coogle japan coogle japan coogle germany coogle australia coogle uk	1 1 1 45 17 9 6 1 1 1	0.01% 0.01% 0.01% 0.66% 0.25% 0.13% 0.09% 0.01% 0.01%
ahoo taiwan coogle ahoo coogle canada asn coogle japan coogle germany coogle australia	1 45 17 9 6 1 1	0.01% 0.66% 0.25% 0.13% 0.09% 0.01%
coogle cahoo coogle canada nsn coogle japan coogle germany coogle australia	45 17 9 6 1 1	0.66% 0.25% 0.13% 0.09% 0.01%
ahoo coogle canada coogle japan coogle germany coogle australia	17 9 6 1 1	0.25% 0.13% 0.09% 0.01% 0.01%
oogle canada nsn oogle japan oogle germany oogle australia oogle uk	9 6 1 1	0.13% 0.09% 0.01% 0.01%
nsn oogle japan oogle germany oogle australia oogle uk	6 1 1 1	0.09% 0.01% 0.01%
oogle japan oogle germany oogle australia oogle uk	1 1 1	0.01% 0.01%
oogle germany oogle australia oogle uk	1	0.01%
oogle australia oogle uk	1	
oogle uk	_	0.01%
-	1	
oogle		0.01%
0	38	0.56%
rahoo	14	0.21%
nsn	12	0.18%
oogle canada	2	0.03%
net search.com	2	0.03%
oogle germany	1	0.01%
ltavista	1	0.01%
oogle australia	1	0.01%
oogle uk	1	0.01%
oogle	31	0.46%
ahoo	17	0.25%
nsn	17	0.25%
oogle uk	4	0.06%
oogle canada	2	0.03%
oogle	34	0.50%
nsn	14	0.21%
ahoo	7	0.10%
oogle canada	1	0.01%
oogle uk	1	0.01%
net search.com	1	0.01%
oogle	32	0.47%
rahoo	14	0.21%
nsn	8	0.12%
	8 2	0.12% 0.03%
nsn		
nsn oogle germany	2	0.03%
nsn google germany google canada	2	0.03% 0.01%
nsn oogle germany oogle canada oogle	2 1 26	0.03% 0.01% 0.38%
nsn roogle germany roogle canada roogle rahoo	2 1 26 20	0.03% 0.01% 0.38% 0.29%
nsn oogle germany oogle canada oogle ahoo asn	2 1 26 20 5	0.03% 0.01% 0.38% 0.29% 0.07%
	net search.com oogle germany ltavista oogle australia oogle uk oogle ahoo nsn oogle uk oogle canada oogle canada oogle canada oogle canada oogle uk	nsn 12 oogle canada 2 net search.com 2 oogle germany 1 ltavista 1 oogle australia 1 oogle uk 1 ahoo 17 nsn 17 oogle uk 4 oogle canada 2 oogle ahoo 34 nsn 14 ahoo 7 oogle canada 1 oogle canada 1 oogle canada 1 oogle uk 1 net search.com 1

	yahoo	10	0.15%
	msn	1	0.01%
	google uk	1	0.01%
	google canada	1	0.01%
	aol netfind	1	0.01%
14. industries	google	17	0.25%
	yahoo	15	0.22%
	msn	11	0.16%
	yahoo italy	2	0.03%
	google germany	1	0.01%
	google canada	1	0.01%
15. metal	google	27	0.40%
	yahoo	11	0.16%
	msn	5	0.07%
16. services	google	27	0.40%
	msn	7	0.10%
	yahoo	6	0.09%
17. mop	google	22	0.32%
	msn	8	0.12%
	yahoo	8	0.12%
	google france	1	0.01%
18. chemical	google	15	0.22%
	yahoo	10	0.15%
	msn	8	0.12%
	google canada	2	0.03%
	google germany	1	0.01%
19. engineering	google	24	0.35%
	yahoo	5	0.07%
	msn	4	0.06%
	yahoo italy	1	0.01%
	google uk	1	0.01%
20. equipment	google	17	0.25%
	msn	8	0.12%
	yahoo	5	0.07%
	google italy	1	0.01%
	yahoo japan	1	0.01%
	yahoo mexico	1	0.01%
	google canada	1	0.01%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

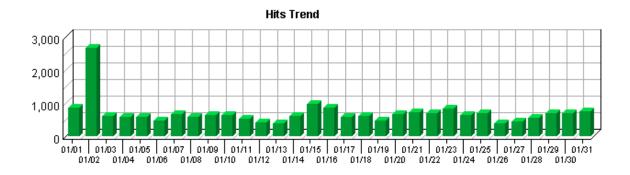
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	21,524
Average Hits per Day	694
Home Page Hits	1,583





Technical Statistics

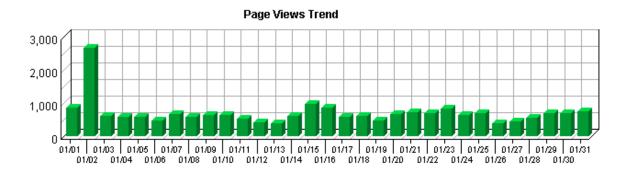
Total Hits	21,597	100%
Successful Hits	21,524	99.66%
Failed Hits	73	0.34%
Cached Hits	6,070	28.11%

Technical Dashboard 137

138 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
01/01	872	4.05%
01/02	2,677	12.44%
01/03	601	2.79%
01/04	573	2.66%
01/05	572	2.66%
01/06	462	2.15%
01/07	677	3.15%
01/08	593	2.76%
01/09	637	2.96%
01/10	626	2.91%
01/11	528	2.45%
01/12	426	1.98%
01/13	380	1.77%
01/14	609	2.83%
01/15	979	4.55%
01/16	854	3.97%
01/17	595	2.76%
01/18	607	2.82%
01/19	472	2.19%
01/20	674	3.13%
01/21	713	3.31%
01/22	684	3.18%
01/23	838	3.89%
01/24	631	2.93%
01/25	684	3.18%

Page Views Trend 139

01/26	400	1.86%
01/27	443	2.06%
01/28	546	2.54%
01/29	707	3.28%
01/30	702	3.26%
01/31	762	3.54%
Total	21,524	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

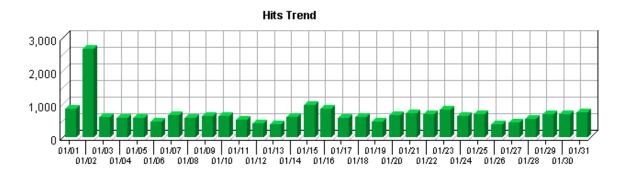


Periods of less activity can be considered good times for maintenance and content improvement.

140 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
01/01	872	4.05%
01/02	2,677	12.44%
01/03	601	2.79%
01/04	573	2.66%
01/05	572	2.66%
01/06	462	2.15%
01/07	677	3.15%
01/08	593	2.76%
01/09	637	2.96%
01/10	626	2.91%
01/11	528	2.45%
01/12	426	1.98%
01/13	380	1.77%
01/14	609	2.83%
01/15	979	4.55%
01/16	854	3.97%
01/17	595	2.76%
01/18	607	2.82%
01/19	472	2.19%
01/20	674	3.13%
01/21	713	3.31%
01/22	684	3.18%
01/23	838	3.89%
01/24	631	2.93%
01/25	684	3.18%

Hits Trend 141

01/26	400	1.86%
01/27	443	2.06%
01/28	546	2.54%
01/29	707	3.28%
01/30	702	3.26%
01/31	762	3.54%
Total	21,524	100.00%

Hits Trend - Help Card



Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

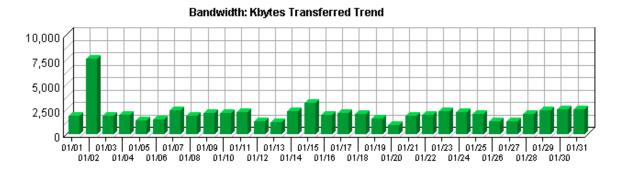


Periods of less activity can be considered good times for maintenance and content improvement.

142 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.

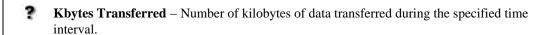


Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
01/01	1,867	2.84%
01/02	7,612	11.59%
01/03	1,826	2.78%
01/04	1,936	2.95%
01/05	1,346	2.05%
01/06	1,457	2.22%
01/07	2,365	3.60%
01/08	1,828	2.78%
01/09	2,133	3.25%
01/10	2,102	3.20%
01/11	2,197	3.34%
01/12	1,281	1.95%
01/13	1,174	1.79%
01/14	2,322	3.53%
01/15	3,161	4.81%
01/16	1,982	3.02%
01/17	2,152	3.28%
01/18	2,010	3.06%
01/19	1,597	2.43%
01/20	890	1.35%
01/21	1,885	2.87%
01/22	1,922	2.93%
01/23	2,308	3.51%
01/24	2,257	3.44%
01/25	2,019	3.07%

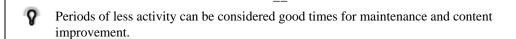
01/26	1,257	1.91%
01/27	1,319	2.01%
01/28	2,016	3.07%
01/29	2,427	3.69%
01/30	2,526	3.85%
01/31	2,522	3.84%
Total	65,677	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

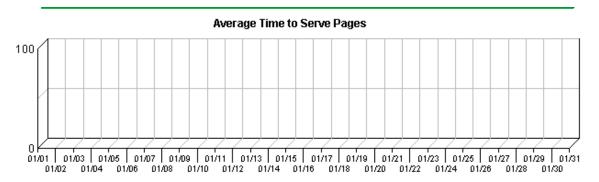
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.



Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.

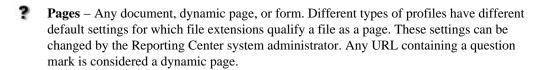


Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
01/01	0	872	0
01/02	0	2,677	0
01/03	0	601	0
01/04	0	573	0
01/05	0	572	0
01/06	0	462	0
01/07	0	677	0
01/08	0	593	0
01/09	0	637	0
01/10	0	626	0
01/11	0	528	0
01/12	0	426	0
01/13	0	380	0
01/14	0	609	0
01/15	0	979	0
01/16	0	854	0
01/17	0	595	0
01/18	0	607	0
01/19	0	472	0
01/20	0	674	0
01/21	0	713	0
01/22	0	684	0
01/23	0	838	0
01/24	0	631	0
01/25	0	684	0

01/26	0	400	0
01/27	0	443	0
01/28	0	546	0
01/29	0	707	0
01/30	0	702	0
01/31	0	762	0
Total	0	21,524	0.0

Average Time to Serve Pages - Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

8

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	21,597	100%
Successful Hits	21,524	99.66%
Failed Hits	73	0.34%
Cached Hits	6,070	28.11%





Errors Dashboard 147

148 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Page or File Not Found	47	64.38%
2.	403 Forbidden Access	26	35.62%
	Total	73	100.00%

Client Errors - Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

Client Errors 149

150 Client Errors

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/vendors/vendinfo/231.html (no referrer)	5	10.64%
2.	/vendors/vendinfo/199.html (no referrer)	5	10.64%
3.	/vendors/&query=Equipment Products&rsource=LCOSS/ (no referrer)	4	8.51%
4.	/vendors/&query=/ (no referrer)	4	8.51%
5.	/vendors/preview/vendors/ (no referrer)	2	4.26%
6.	/vendors/preview/comments. html (no referrer)	2	4.26%
7.	/vendors/SnoopServlet/ (no referrer)	2	4.26%
8.	/vendors/vendinfo/modules/ Forums/favorites.php? nuke_bb_root_path=http://safetest.iespana. es/test.txt???? (no referrer)	1	2.13%
9.	/vendors/preview/2708.html http://es.epa.gov/search97cgi/ s97_cgi	1	2.13%
10.	/vendors/vendinfo/213.html http://es.epa.gov/search97cgi/ s97_cgi?action=search& QueryZip=Degreasing Chemicals <in>equipment&ResultTemplate= vresults.hts&QueryText=Degreasing Chemicals<in>equipment&Collection=vendinfo& ResultStart=61&ResultCount=10&ServerKey=& AdminImagePath=/ search97admimg/</in></in>	1	2.13%
11.	/vendors/biztalkhttpreceive. dll (no referrer)	1	2.13%

File Not Found Errors 151

12.	/vendors/preview/21.html (no referrer)	1	2.13%
13.	/vendors/vendinfo/2939.html (no referrer)	1	2.13%
14.	/vendors/&username=jameno123/ (no referrer)	1	2.13%
15.	/vendors/w2dir.w2n (no referrer)	1	2.13%
16.	/vendors/index.php?update=?? (no referrer)	1	2.13%
17.	/vendors/index.php?update= http://www.dnwh.de/ultrastats/ gamelogs1/test.txt??? (no referrer)	1	2.13%
18.	/vendors/portal/diag/index. jsp (no referrer)	1	2.13%
19.	/vendors/preview/17.html/ index.php?_REQUEST=&_REQUEST[option]=com_content&_REQUEST[Itemid] =1&GLOBALS=& mosConfig_absolute_path=http://weblime.ru/id???? (no referrer)	1	2.13%
20.	/vendors/nuseo/admin/ nuseo_admin_d.php?nuseo_dir=http://www. thebrn.kit.net/test.txt??? (no referrer)	1	2.13%
	Subtotal	37	78.72%
	Other	10	21.28%
	Total	47	100.00%

File Not Found Errors – Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 - Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

152 File Not Found Errors

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors - Help Card

5

Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



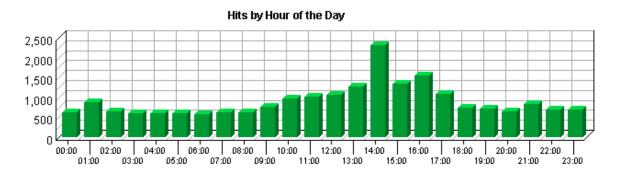
Use this page to determine what maintenance is necessary.

Server Errors 153

154 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

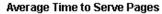


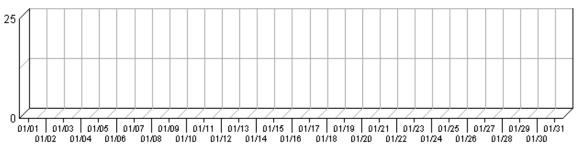
Most Active Summary

Most Active Date	January 02, 2008
Number of Hits on Most Active Date	2,677
Most Active Day of the Week	Wed
Most Active Hour of the Day	14:00-14:59

Activity on Weekdays Summary

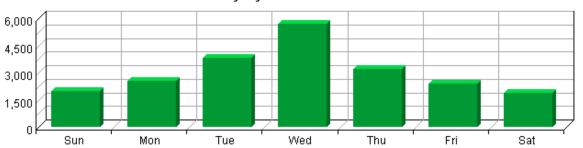
Total Hits Weekdays	17,695
Total Visits Weekdays	10,710
Average Number of Visits per day on Weekdays	465
Average Number of Hits per day on Weekdays	769





Activity Dashboard 155

Hits by Day of the Week



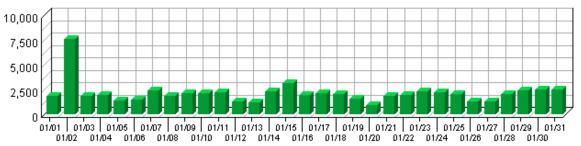
Least Active Summary

Least Active Date	January 13, 2008
Number of Hits on Least Active Date	380
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00-06:59

Activity on Weekends Summary

Total Hits Weekend	3,829
Total Visits Weekend	2,829
Average Number of Visits per Weekend	707
Average Number of Hits per Weekend	957

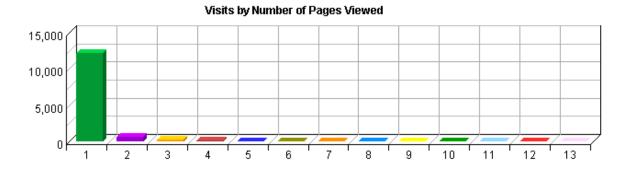




156 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
1	12,205	90.20%
2	684	5.06%
3	317	2.34%
4	115	0.85%
5	55	0.41%
6	22	0.16%
7	21	0.16%
8	10	0.07%
9	16	0.12%
10	10	0.07%
11	7	0.05%
13	4	0.03%
14	4	0.03%
Subtotal	13,470	99.55%
Other	61	0.45%
Total	13,531	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

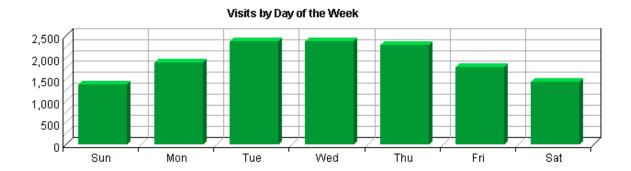
idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	1,386	10.24%
Mon	1,893	13.98%
Tue	2,374	17.53%
Wed	2,375	17.54%
Thu	2,289	16.91%
Fri	1,779	13.14%
Sat	1,443	10.66%
Total Weekend	2,829	20.90%
Total Weekdays	10,710	79.10%
Total	13,539	100.00%

Visits by Day of the Week - Help Card

3

 $\boldsymbol{Day}-\boldsymbol{Specified}$ day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

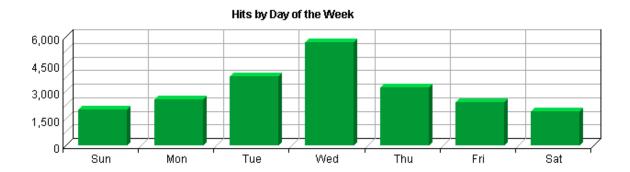
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	1,959	9.10%
Mon	2,545	11.82%
Tue	3,835	17.82%
Wed	5,708	26.52%
Thu	3,215	14.94%
Fri	2,392	11.11%
Sat	1,870	8.69%
Total Weekend	3,829	17.79%
Total Weekdays	17,695	82.21%
Total	21,524	100.00%

Hits by Day of the Week - Help Card

5

Day – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

S

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	486	3.59%
01:00	469	3.46%
02:00	514	3.80%
03:00	465	3.43%
04:00	470	3.47%
05:00	462	3.41%
06:00	451	3.33%
07:00	475	3.51%
08:00	540	3.99%
09:00	617	4.56%
10:00	760	5.61%
11:00	724	5.35%
12:00	676	4.99%
13:00	713	5.27%
14:00	712	5.26%
15:00	737	5.44%
16:00	665	4.91%
17:00	623	4.60%
18:00	518	3.83%
19:00	522	3.86%
20:00	500	3.69%
21:00	508	3.75%
22:00	487	3.60%
23:00	445	3.29%
Total Visits during Work Hours (8:00am-5:00pm)	6,144	45.38%

Total Visits during After Hours (5:01pm-7:59am)	7,395	54.62%
Total	13,539	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	10:00-10:59
Least Active Hour of the Day	23:00-23:59

Visits by Hour of the Day - Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

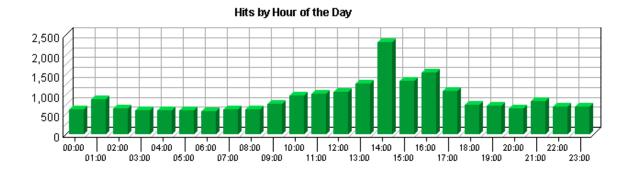
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

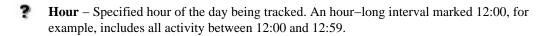
Hour	Hits	%
00:00	623	2.89%
01:00	888	4.13%
02:00	656	3.05%
03:00	602	2.80%
04:00	611	2.84%
05:00	592	2.75%
06:00	578	2.69%
07:00	615	2.86%
08:00	633	2.94%
09:00	773	3.59%
10:00	982	4.56%
11:00	1,007	4.68%
12:00	1,057	4.91%
13:00	1,274	5.92%
14:00	2,316	10.76%
15:00	1,341	6.23%
16:00	1,542	7.16%
17:00	1,081	5.02%
18:00	732	3.40%
19:00	726	3.37%
20:00	657	3.05%
21:00	837	3.89%
22:00	695	3.23%
23:00	706	3.28%

Total Hits during Work Hours (8:00am-5:00pm)	10,925	50.76%
Total Hits during After Hours (5:01pm-7:59am)	10,599	49.24%
Total	21,524	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	06:00-06:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	12,710	93.93%
1–2	95	0.70%
2–3	73	0.54%
3–4	45	0.33%
4–5	45	0.33%
5–6	29	0.21%
6–7	40	0.30%
7–8	19	0.14%
8–9	22	0.16%
9–10	32	0.24%
10–11	15	0.11%
11–12	18	0.13%
12–13	15	0.11%
13–14	17	0.13%
14–15	15	0.11%
15–16	18	0.13%
16–17	17	0.13%
17–18	16	0.12%
18–19	14	0.10%
19–20	13	0.10%
Subtotal	13,268	98.06%
Other	263	1.94%
Total	13,531	100.00%

Visit Duration by Visits 167

Visit Duration by Visits - Help Card

Visit Duration (minutes) – The number of minutes your web site was viewed.

Visits - Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

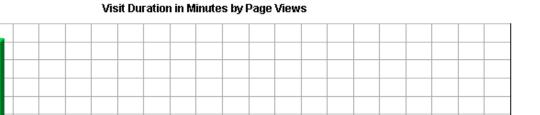
Visit Duration by Page Views

15,000 (

10,000

5,000

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

' 10 ['] 11

Visit Duration in Minutes	Views	%
0–1	13,467	62.63%
1–2	266	1.24%
2–3	223	1.04%
3–4	135	0.63%
4–5	185	0.86%
5–6	180	0.84%
6–7	1,507	7.01%
7–8	185	0.86%
8–9	133	0.62%
9–10	114	0.53%
10–11	60	0.28%
11–12	60	0.28%
12–13	73	0.34%
13–14	116	0.54%
14–15	119	0.55%
15–16	59	0.27%
16–17	131	0.61%
17–18	36	0.17%
18–19	37	0.17%
19–20	58	0.27%
Subtotal	17,144	79.74%
Other	4,357	20.26%
Total	21,501	100.00%

Visit Duration by Page Views - Help Card

?

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

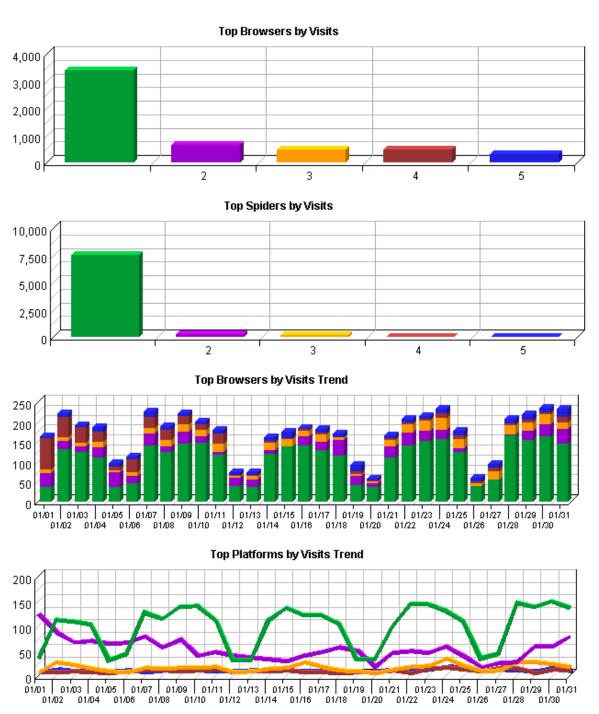
% – Percentage of visitors who viewed your page for the specified duration of time.



This information tells you how many visitors view your site for specific intervals of time.

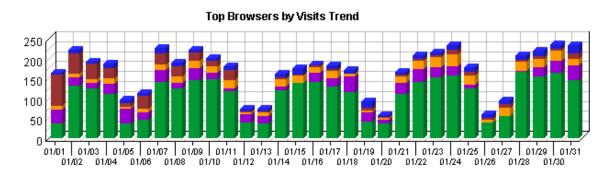
Browsers and Platforms Dashboard

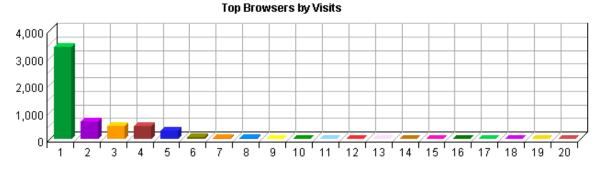
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	3,377	61.67%	4,602
2.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	628	11.47%	1,619
3.	Mozilla	467	8.53%	539
4.	Other Netscape Compatible	462	8.44%	697
5.	Others	294	5.37%	327
6.	NLESE USEPA	58	1.06%	92
7.	Yandex/1.01.001 (compatible; Win16; I)	19	0.35%	1,440
8.	Safari	17	0.31%	20
9.	Konqueror	13	0.24%	23
10.	Netscape	13	0.24%	13
11.	Wget/1.10.2	10	0.18%	36
12.	larbin_2.6.3 larbin2.6.3@unspecified.mail	7	0.13%	9
13.	Opera	7	0.13%	10
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	7	0.13%	7
15.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	6	0.11%	37
16.	LinkScan/8.1 Unix	4	0.07%	4
17.	http://www.ohran-komplekt.ru	3	0.05%	3

Top Browsers 173

18.	POE-Component-Client-HTTP/0.65 (perl; N; POE; en; rv:0.650000)	3	0.05%	3
19.	Xenu Link Sleuth 1.2i	3	0.05%	3
20.	Microsoft URL Control – 6.01.9782	3	0.05%	3
	Subtotal	5,401	98.63%	9,487
	Other	75	1.37%	419
	Total	5,476	100.00%	9,906

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

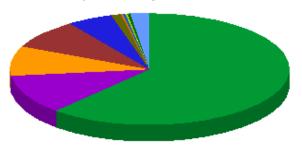
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

174 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	1,976	36.08%	2,765
		7.0	1,330	24.29%	1,752
		5.0	40	0.73%	45
		5.01	11	0.20%	14
		5.5	10	0.18%	16
		7.0b	3	0.05%	3
		4.0	2	0.04%	2
		6.1	2	0.04%	2
		4.01	1	0.02%	1
		4.5	1	0.02%	1
		6.0-	1	0.02%	1
		Other	0	0.00%	0
2.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	628	11.47%	1,619
		Other	0	0.00%	0
3.	Mozilla	20071127	253	4.62%	298
		20080109	47	0.86%	47
		20070308	45	0.82%	45
		Version Unknown	34	0.62%	43
		20071214	28	0.51%	32
		20070508	12	0.22%	12
		20071025	4	0.07%	4
		20070725	3	0.05%	3
		20060508	2	0.04%	2
		20061010	2	0.04%	2
		20060909	2	0.04%	2

		20050915	2	0.04%	2
		20070312	2	0.04%	6
		20061206	2	0.04%	2
		20070914	2	0.04%	2
		20041108	1	0.02%	2
		20071201	1	0.02%	1
		20071008	1	0.02%	1
		20061201	1	0.02%	2
		20060111	1	0.02%	2
		20070309	1	0.02%	1
		20070802	1	0.02%	1
		20050919	1	0.02%	1
		20071128	1	0.02%	1
		20061208	1	0.02%	1
		20050302	1	0.02%	1
		2007121120	1	0.02%	1
		20070313	1	0.02%	1
		20050511	1	0.02%	1
		20070815	1	0.02%	1
		20071206	1	0.02%	1
		20070611	1	0.02%	1
		2007030919	1	0.02%	1
		20020530	1	0.02%	1
		20060728	1	0.02%	3
		20071115	1	0.02%	1
		20060414	1	0.02%	1
		20040206	1	0.02%	4
		20050317	1	0.02%	1
		20070515	1	0.02%	3
		20050225	1	0.02%	1
		20070713	1	0.02%	1
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	462	8.44%	697
		Other	0	0.00%	0
5.	Others	Version Unknown	294	5.37%	327
		Other	0	0.00%	0
6.	NLESE USEPA	Version Unknown	58	1.06%	92
		Other	0	0.00%	0
7.	Yandex/1.01.001 (compatible; Win16; I)	Version Unknown	19	0.35%	1,440

		Other	Δ	0.000/	Δ.
0		Other	0	0.00%	0
8.	Safari	419.3	6	0.11%	6
		312.6	4	0.07%	5
		417.9.2	3	0.05%	5
		85.8.1	1	0.02%	1
		125	1	0.02%	1
		416.12	1	0.02%	1
		312	1	0.02%	1
0	17	Other	0	0.00%	0
9.	Konqueror	3.5	9	0.16%	17
		3.2	2	0.04%	4
		3.4	2	0.04%	2
4.0		Other	0	0.00%	0
10.	Netscape	4.5	3	0.05%	3
		7.2	3	0.05%	3
		8.1.3	2	0.04%	2
		4.0	2	0.04%	2
		3.0	1	0.02%	1
		8.1	1	0.02%	1
		7.1	1	0.02%	1
		Other	0	0.00%	0
11.	Wget/1.10.2	Version Unknown	10	0.18%	36
		Other	0	0.00%	0
12.	larbin_2.6.3 larbin2.6.3@unspecified.mail	Version Unknown	7	0.13%	9
		Other	0	0.00%	0
13.	Opera	9.00	3	0.05%	5
		9.23	2	0.04%	3
		9.25	1	0.02%	1
		8.02	1	0.02%	1
		Other	0	0.00%	0
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	7	0.13%	7
		Other	0	0.00%	0
15.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	6	0.11%	37
		Other	0	0.00%	0
16.	LinkScan/8.1 Unix	Version Unknown	4	0.07%	4
		Other	0	0.00%	0
17.	http://www.ohran-komplekt.ru	Version Unknown	3	0.05%	3

		Other	0	0.00%	0
18.	POE-Component-Client-HTTP/0.65 (perl; N; POE; en; rv:0.650000)	Version Unknown	3	0.05%	3
		Other	0	0.00%	0
19.	Xenu Link Sleuth 1.2i	Version Unknown	3	0.05%	3
		Other	0	0.00%	0
20.	Microsoft URL Control – 6.01.9782	Version Unknown	3	0.05%	3
		Other	0	0.00%	0
	Subtotal		5,401	98.63%	9,487
	Other		75	1.37%	419
	Total		5,476	100.00%	9,906

Top Browsers by Version - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

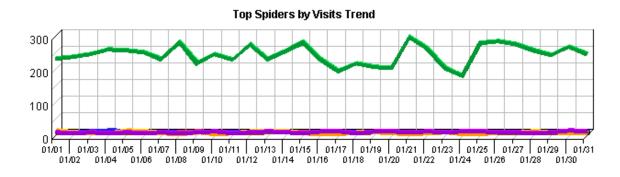
% – Percentage of the total visits in which the visitor viewed this page at least once.

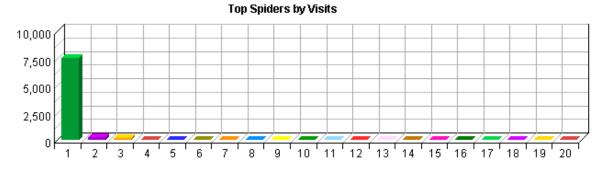
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	7,568	93.86%	7,684
2.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	228	2.83%	1,586
3.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	130	1.61%	150
4.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	33	0.41%	34
5.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	20	0.25%	22
6.	Gigabot	18	0.22%	18
7.	WebAlta Crawler	15	0.19%	15
8.	Yeti	12	0.15%	13
9.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	10	0.12%	10
10.	Mozilla/4.0 (compatible; BOTW Spider; http://botw.org)	8	0.10%	8
11.	WebTrends	4	0.05%	2,057

Top Spiders 179

12.	Speedy Spider (http:	2	0.02%	2
13.	ichiro	2	0.02%	4
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; QihooBot 1.0 qihoobot@qihoo.net)	2	0.02%	2
15.	TurnitinBot	2	0.02%	3
16.	Grub	1	0.01%	1
17.	Baiduspider (http:	1	0.01%	1
18.	VisBot	1	0.01%	1
19.	Crawler	1	0.01%	1
20.	HouxouCrawler	1	0.01%	1
	Subtotal	8,059	99.95%	11,613
	Other	4	0.05%	5
	Total	8,063	100.00%	11,618

Top Spiders – Help Card

Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

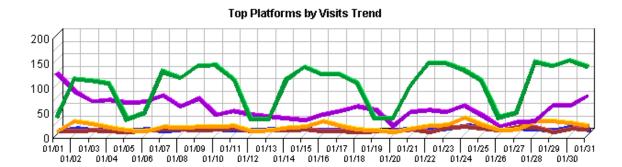


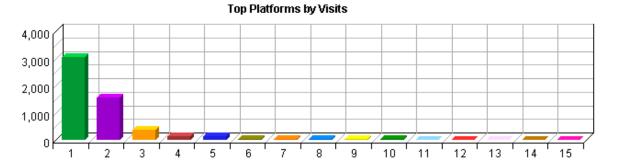
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

180 Top Spiders

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	3,053	55.75%	4,064
2.	Others	1,558	28.45%	3,254
3.	Windows 2000	388	7.09%	587
4.	Linux	137	2.50%	151
5.	Windows NT	135	2.47%	162
6.	Windows 98	49	0.89%	60
7.	Windows 2003	41	0.75%	60
8.	Macintosh	40	0.73%	51
9.	Macintosh PowerPC	33	0.60%	42
10.	Windows 3.x	19	0.35%	1,440
11.	Windows ME	8	0.15%	13
12.	SunOS	5	0.09%	7
13.	Windows 95	4	0.07%	6
14.	Windows Win32s	4	0.07%	5
15.	FreeBSD	2	0.04%	4
	Total	5,476	100.00%	9,906

Top Platforms 181

Top Platforms - Help Card

5

Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

182 Top Platforms

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue **101 = Success**: Switching Protocols

200 = Success: OK

201 = Success: Created **202** = **Success**: Accepted

203 = **Success**: Non–Authoritative Information

204 = Success: No Content **205** = **Success**: Reset Content **206** = **Success**: Partial Content **300 = Success**: Multiple Choices **301 = Success**: Moved Permanently

302 = Success: Found 303 = Success: See Other**304** = **Success**: Not Modified 305 = Success : Use Proxy

307 = **Success** : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request **401 = Failed**: Unauthorized **402 = Failed**: Payment Required

403 = **Failed**: Forbidden

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: **ARPANET**: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

Glossary 187

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.